Ubuntu values lived out by rural award winner

Dr Kolawole Adigun, South Africa’s Rural Doctor of the Year.

A happy disposition, an accepting attitude, and an innovative community-orientated work ethic that enrolled thousands into being tested for HIV and hundreds benefitting from early treatment have garnered Nigerian Dr Kolawole Adigun South Africa’s Rural Doctor of the Year award.

Since arriving in South Africa in 2004 and being posted to Bethal Hospital in Mpumalanga Province, the specialist haematologist and blood transfusion expert has added family physician specialist training to his CV, but it’s his blueprint for community-orientated primary healthcare that has impressed his peers. While the national Department of Health is finally punting this approach as a top solution to the current primary healthcare delivery woes (and a vital part of the future national health insurance system), Adigun began trailblazing in Mpumalanga two years ago. Working across the 10 ‘cluster zones’ in the wider Govan Mbeki Municipality, he enrolled elders, pastors, imams, police services, sangomas, school principals, health circuit managers and school pupils into his vision, using commercial sponsors to provide food and clothing gifts to incentivise HIV testing and treatment. ‘We went to businesses one by one, shop by shop,’ he said. An international fast-food franchise owner in Secunda provided food packs to Adigun’s field workers, a local printer donated 250 000 HIV-test questionnaire papers, another gave specially printed T-shirts and surgical face masks, while a major bread manufacturer provided loaves of bread for hungry test candidates.

‘Honesty of purpose’

‘When people saw our actions and realised we were genuine, everybody jumped on board. There was an honesty of purpose,’ Adigun told Izindaba. The message was ‘Get tested and get bread and a T-shirt. Get 10 other people tested (i.e. thus becoming an HIV test ‘Ambassador’), and get yourself a winter jacket.’ Launched in May last year, the campaign now has residents, healthcare workers and community leaders coming in droves. ‘We do it for farm labourers, township dwellers, school kids and hospital staff. Even the CEO of Evander Hospital here has been tested. People now thank us for saving their lives,’ Adigun said. Asked if his being a foreigner had ever proved to be an obstacle, his response was immediate. ‘I was born in Nigeria quite by accident. I consider myself a citizen of the world. That is my outlook. I approach people with respect – everyone in Africa understands that. I respect culture and see people as human beings, both white and black. That is how I was able to break down the cultural barriers and penetrate deep into the society. Thankfully Adigun’s current trailblazing meets with more support than resistance, epitomising the watershed change in attitude to combating HIV/AIDS across the country. Now a permanent resident, Adigun was nominated by the Mpumalanga Department of Family Medicine.

Chris Bateman
chrisb@hmpg.co.za