The influence of blended learning on student performance in an undergraduate occupational therapy curriculum

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ABSTRACT

Change is scary, especially when the world of technology, lecturers (digital immigrants) and students (digital natives) come together with learning in mind. Developing blended learning by integrating e-learning into an existing undergraduate Problem Based Learning (PBL) curriculum requires adaptable lecturers and the time for students to become habitual users of the Virtual Learning Environment (VLE). The occupational therapy curriculum at the University of the Witwatersrand has traditionally been delivered via PBL, but the increasing need to improve throughput rates and meet the diversity of learning needs of the students has driven the strategy towards blended learning. This study investigates the effect of habituation (student experience in using e-learning automatically) on student performance in one PBL module.

A retrospective two-cohort design was used to review the students’ access to the VLE and their performance on the summative assessments of the PBL module of two concurrent academic cohorts. Data were analysed descriptively and statistically for significance (Mann-Whitney U) and effect size (Cohen’s d and Hedge’s g).

There was a significant difference between the two cohort’s access to the VLE (p ≤ 0.002) indicating higher habituation to blended learning in the second cohort, who had more exposure to e-learning due to their second year of using VLE. There was a small but relevant effect size (average $d=0.31$) in all three measures of student performance when comparing the two cohorts. The average of the student marks on each measure shifted from a failing to a passing average. This study shows that the habituation of blended learning into an existing curriculum results in improved academic performance.

Keywords: curriculum design, blended learning, connectivism, e-learning, developmental assessment

INTRODUCTION

The context of this study is within an existing Problem Based Learning (PBL) occupational therapy undergraduate curriculum and considers the effect of change management of embedding blended learning within one PBL module by comparing two concurrent cohorts of students in the third year of study. This learning module relates to the skills and knowledge required to assess and treat children with learning challenges. Integrating e-learning into the existing PBL curriculum (creating a blended learning environment) has been a strategic focus within the department over the past four years.

LITERATURE REVIEW

Problem Based Learning (PBL) is recognised as a successful pedagogical strategy in the training of undergraduate occupational
Investigations into the success of blended learning are fraught with the “no significant difference” phenomenon. Sims supports Oblingher and Hawkins position that the need for a significant difference in researching the impact of technology on learning is a myth. They propose that learning is an active process that requires motivation and social engagement, and that technology is an enabler of these learning opportunities. All too often studies attempt to prove that either face-to-face learning or e-learning generates better student performance, alternatively studies attempt to prove that there is no difference. Obilinger and Hawkins challenge researchers to consider the question of “difference in what”? They conclude that “the answer depends on how the question is asked.” Common confounding limitations to education research is that the population is typically limited to class sizes, and thus studies have a truly randomised control group and experimental group are unlikely to yield sufficient numbers to achieve significance.

Cook asserts that prior studies of the effect of e-learning in health education have done little to inform education practice. In a systematic review of 126 studies, which investigated whether e-learning was better than no intervention (or baseline assessment scores) on the factor of knowledge gain, Cook’s outcome was that there was a pooled effect size of 1.0, which he considered to indicate approximately 12% change in marks. On the other hand when attempting to compare traditional instruction to e-learning, Cook’s analysis of 76 studies yielded much lower effects (averaging an effect of 0.1 for knowledge, skills and satisfaction) and none demonstrated a significant difference. He asserts that this is an unrealistic research question as there is little homogeneity within the observed factors across the existing studies. The review is however limited by the high heterogeneity of the studies, and should be cautiously interpreted. Cook therefore supports the notion that e-learning research should rather focus on when and how e-learning is used most effectively. He dismisses the need to establish transferability or generalisability of study results to the global practice of health education. It is far more valuable to now focus studies on the “when” and “how” to use blended learning effectively within the studies’ own educational environment. Studies published in line with this focus can then be reviewed for their potential applicability within a particular educational scope, rather than assuming that all e-learning interventions that generate statistically significant difference can then be applied to all learning contexts.

Sims and Cook both argue that the heterogeneous nature (in terms of context, participant variables, and content variables) of blended learning and e-learning implementations offer little promise of achieving significant difference in research these educational strategies. Despite this they both advocate promoting implementation of e-learning specifically because of the heterogeneity in current higher education, as it is a strategy that crosses cultural, time, and space divides while allowing opportunity for individuality within a social constructivist paradigm.

Blended learning takes time to integrate into a pre-existing PBL curriculum. Lecturers and students have varying degrees of computer literacy and confidence in their computer skills. There are early adopters who jump at the opportunity to try new technology and those who have more of a “wait and see” approach. The lecturers of this occupational therapy department committed to this process, attended training on the VLE software and actively engaged with the support provided by the e-learning team. Students have access to the VLE via computer laboratories across campus and in the residences. The department also has a computer in each PBL room as well as two 10 seater computer rooms. This ensured that all students had access to the VLE irrespective of owning personal use computers. This study focuses on the adaptation of the lecturers and students’ behaviour from novice uses to habitual users of blended learning within the context of a single PBL module.

**Background to Paediatric Learning Disabilities module**

The Paediatric Learning Disabilities module runs in the second semester of the third year of the occupational therapy degree. The focus of the module is on teaching students about the assessment...
and treatment of children with a variety of learning based difficulties or disabilities. Students learn the occupational therapy process applied to this module during 45 scheduled teaching hours over a period of 10 weeks. During the same time period students complete fieldwork in a variety of practice settings that are not related to the module. The students’ attention is thus divided between the stressors, demands and learning opportunities associated with fieldwork, and the educational activities associated with the Paediatric Learning Disabilities module.

The module is designed on PBL principles and consists of a variety of activities. Two paper-based client cases combined with client videos are used to stimulate student investigations. A number of workshops and skills laboratories are spread over the 10 weeks to assist students in gaining both theoretical knowledge about assessment and treatment, as well as practical skill in administering, scoring and interpreting standardised assessments (such as the Developmental Test of Visual Perception Second Edition - DTVP-2).

**e-Learning Intervention Strategies (Blended Learning)**

In 2009 and the first part of 2010 a number of online activities were developed to complement the already existing PBL process in this module. These activities and resources were loaded onto the course VLE and are detailed below.

1. **Wiki:** A Wiki is an online shared text document, which allows students to simultaneously work, comment and edit on the same document (Wikipedia is possibly the most well-known multi page Wiki as it allows multiple independent authors to simultaneously provide content). Wikis were created to allow students to collaborate and share information. Students were able to work on the wikis simultaneously and from any location (home, computer laboratories) and at any time. These documents focussed on theoretical aspects of assessment and treatment.

2. **Pre-clinical formative quiz:** This open-book test was a prerequisite to attend the skills laboratory on paediatric standardised assessments. Students were required to pre-read the assessment manuals and then attempt the quiz as many times as they needed to in order to obtain the required mark of 100%.

3. **Interactive lesson:** This online module took students step-by-step through the administration and scoring of the DTVP-2. It included videos and online scoring activities that students had to complete to progress to the next part of the module. The initial access to the lesson was in groups in their assigned PBL room, requiring face-to-face collaboration between group members during a time-kept workshop. After the workshop the lesson was opened up for access at any time for revision or study purposes.

4. **Optional formative lessons:** Lessons containing test administration videos and scoring practice activities of other paediatric assessments were offered to students as optional self-study and practice opportunities.

5. **Content repository:** Teaching materials (such as videos and documents) were posted for easy continued access.

The rationale for creating these e-learning activities was to assist students’ ability to study and revise material anytime and anywhere. These e-learning activities were available to the students of the 2010 and 2011 academic years of the course.

**Aim**

The aim of the study was to investigate if an increase in uptake of the VLE access footprint (a) of each student per cohort. Student performance on the module was measured through retrieval of two types of records: practical competency test marks (b) and end-of-module knowledge test marks (c). The overall module performance (d) of the students was then calculated specifically for this study by combining (b) and (c) into one score.

a) The VLE access footprint is a record of each student’s activity on the VLE as identified via unique personal login usernames. The footprint record indicates the time and date of access and the navigation of materials and activities on the VLE. Each footprint was analysed to determine the number of instances the VLE was accessed during the 10 weeks of the PBL module. A new access instance was determined by inactivity for more than one hour or accessing the VLE from a new Internet Protocol (IP) address.

b) The practical competency test marks reflect performance on a clinical summative assessment of the students’ ability to practically administer the mechanics of the paediatric standardised tests, their ability to score the results and interpret those scores correctly according to the psychometric properties of the relevant test. This summative assessment is evaluated in a highly standardised manner that did not change between 2010 and 2011.

c) The end-of-module knowledge test marks are the results of a summative paper-based test that is written at the end of the Paediatric Learning Disabilities module. This test assesses students’
### RESULTS

#### Comparability of the Cohorts

The Mann-Whitney U Test showed no significant differences between the two cohorts (U = 601.5; p = 0.94), indicating that both performed at a similar academic level in the second year.

### Table I: Statistical analyses of change between the cohorts

<table>
<thead>
<tr>
<th></th>
<th>A) VLE Access Footprint</th>
<th>B) Practical Competency Test</th>
<th>C) End-of-Module Test</th>
<th>D) Overall Module Performance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Mean (SD)</td>
<td>(Max of 100) Mean (SD)</td>
<td>(Max of 100) Mean (SD)</td>
<td>(Max of 200) Mean (SD)</td>
</tr>
<tr>
<td>2010 (n=29)</td>
<td>48.79 (24.49)</td>
<td>71.78 (15.56)</td>
<td>49.02 (12.27)</td>
<td>120.8 (23.91)</td>
</tr>
<tr>
<td>2011 (n=40)</td>
<td>69.37 (30.04)</td>
<td>76.24 (16.12)</td>
<td>52.87 (12.28)</td>
<td>129.1 (23.63)</td>
</tr>
<tr>
<td>Effect size</td>
<td>g=0.73</td>
<td>d=0.28</td>
<td>d=0.31</td>
<td>d=0.35</td>
</tr>
<tr>
<td>Mann-Whitney</td>
<td>U = 334</td>
<td>U = 480.5</td>
<td>U = 489.5</td>
<td>U = 482</td>
</tr>
<tr>
<td>p</td>
<td>p≤0.002</td>
<td>p≤0.18</td>
<td>p≤0.21</td>
<td>p≤0.18</td>
</tr>
</tbody>
</table>

#### Analysis of the Behaviour and Performance of the Cohorts

Table I summarises the results of the statistical analyses performed on the data sets of both cohorts in this study. The means (m) and Standard Deviations (SD) of each cohort on each measure is indicated, as well as the effect size of the change (habituation) from the 2010 cohort to the 2011 cohort and the statistical significance between each cohort. Table I will be further referred to while presenting the results of each variable.

#### Student Behaviour Related to Blended Learning

The number of instances of access to the VLE was used to measure the relative uptake of e-learning between the cohorts. The 2010 cohort had an average of 48.8 (SD = 24.5) instances, and the 2011 cohort averaged 69.4 (SD = 30.0) instances (Figure 1).

### Figure 1: Box and Whiskers chart comparing the VLE access behaviour of the 2010 and 2011 cohorts

Statistical analysis (Table I) showed that the effect size for the behaviour difference between the two cohorts was g = 0.73 (using the Hedges g effect size calculator) and that this difference also had a statistical significance (U = 334; p ≤ 0.002).

#### Student Performance

The practical competency test marks for the 2010 cohort averaged 71.8% (SD = 15.6), with a range from 27.7% to 90.8%. This cohort average was below the 75% pass mark. Of the 29 students in
this cohort, 13 (45%) failed the initial competency test. The 2011 cohort average was 76.2% (SD = 16.1), with a range from 41.7% to 97.7%. This cohort average was above the pass mark of 75%. Of the 41 students in this cohort, 14 (34%) failed the initial competency test (see Figure 2).

![Chart](image)

**Figure 2: Box and Whisker chart comparing student performance of the 2010 and 2011 cohorts.**

The effect size (Table I) of positive change in the practical competency test marks from the 2010 to the 2011 cohort was calculated at $d = 0.28$ (using the Cohen $d$ effect size calculator19) with a non-overlap of cohort scores of approximately 21.3%. This effect size, however, did not reach statistical significance on the Mann-Whitney U-test ($U = 480.5; p \leq 0.018$).

The end-of-module knowledge test marks for the 2010 cohort was 49.0% (SD = 12.3), with a range from 33.33% to 73.33% (See Figure 2). This average is below the required 50% pass mark. Of the 29 students in the 2010 cohort, 14 (48%) failed this test. The average mark of the 2011 cohort was 52.9% (SD = 12.3), with a range from 23.33% to 83.33%. This average was above the required 50% pass mark. Of the 41 students, 16 (39%) students failed this test.

Effect size (Table I) for positive change in end-of-module knowledge test marks from the 2010 to the 2011 cohort was calculated at $d = 0.31$ (using the Cohen $d$ effect size calculator19) with a non-overlap of cohort scores of approximately 21.3%. Again, however, this effect size did not reach statistical significance when tested on the Mann-Whitney U-test ($U = 489.5; p \leq 0.21$).

The overall module performance average for the 2010 cohort was 120.8 (SD = 23.9), with a range from 62.7 to 157.5 (see Figure 2). This average is below the 125 “pass” mark. The average for the 2011 cohort was 129.1 (SD = 23.6), with a range from 83.25 to 181.1. The average score of the 2011 cohort shifted above the 125 pass mark.

The change in overall module performance between the 2010 cohort and the 2011 cohort showed the largest effect size measured in this study with $d = 0.35$ (Table I) and a non-overlap of sample scores between 21.3% and 27.4%. This result did not reach statistical significance when tested on the Mann-Whitney U-test ($U = 482; p \leq 0.18$).

**DISCUSSION**

This study set out to investigate whether a change in student behaviour regarding the uptake of blended learning within a PBL module made a difference to their performance in academic and practical student assessments. The 2011 cohort results indicated a significantly greater voluntary uptake of access to the VLE. The results of this study show a promising trend that may have practical significance for educationalists attempting to blend e-learning into a PBL curriculum.

A total of 29 occupational therapy third year students (2010 cohort) entered the PBL module related to Paediatric Learning Disabilities for the first time in 2010, and 41 students (2011 cohort) entered the same module in 2011. There were thus inconsistent sample sizes between the cohorts, which is a typical challenge in educational research18.

The 2011 cohort had a significantly greater use of VLE over the 2010 cohort, as indicated by an increased average number of instances of access (Figure 1). This can be viewed as the students habituating to the blended learning process as they had more experience in the use of the VLE. The 2010 cohort was the first cohort of students to be exposed to the VLE. The lecturers within the department were also novice users and despite training workshops for both the lecturers and students, by the third semester this cohort could still be considered novice users. The 2011 cohort entered the course with prior knowledge of the VLE and the lecturers of all modules were more experienced at the implementation of blended learning. By the third semester these students accessed the VLE habitually. The lecturers were all actively contributing blended learning content and learning activities to all aspects of the occupational therapy curriculum via the VLE during 2011. The statistically significant difference (p = 0.002) and large effect size (g = 0.73) support the fact that student behaviour related to blended learning changed from the 2010 cohort to the 2011 cohort (Table I). Pennman’s11 2007 call to consider connectivism as an educational theory for occupational therapy curricula seems to have been achieved by this change in student learning behaviour.

**Does the change in student behaviour influence their performance?**

The “no significant difference” phenomenon12,13,18 is not uncommon in studies pertaining to the effect of e-learning on educational outcomes, and thus does not support dismissal of observed improvement in student performance as irrelevant. The small population of third year occupational therapy students at this faculty in 2010 and 2011 however preclude the opportunity for small and medium effect sizes to achieve statistical significance24 as the number of students entering this module in any given year is dependent on the university’s capacity, student enrolment and academic success rates.

The degree of change (effect size) may be considered to be more practically significant to educational practice within the domain of occupational therapy22,24.

The changes in student performance during the PBL module in the three independent measures did not achieve statistical significance (Table I). The small population of third year occupational therapy students at this faculty in 2010 and 2011 however preclude the opportunity for small and medium effect sizes to achieve statistical significance24.

In all three independent measures, there was positive change (Figure 2) from failing average marks for the 2010 cohort to passing average marks for the 2011 cohort, and a smaller percentage of students failed the summative student performance measures for the modules in the 2011 cohort. The failure rate dropped by an average of 9.97% for this PBL module, indicating that almost 10% more students using the VLE habitually (2011 cohort) experienced success. In education, the shift from failing averages to passing averages is of practical importance and should thus not be dismissed.

The effect sizes of these student performance changes (Table I) are classified as “small” according to Cohen’s guarded classification23, however they still show positive change with the 2011 cohort’s average marks placed at the 62nd percentile rank of the 2010 cohort’s averages. The average effect change of $d = 0.3$ is better than the $d = 0.1$ effect observed in the review of 76 randomised control studies of e-learning versus traditional learning18. It focusses on the single factor of habituation to blended learning specifically within a PBL occupational therapy curriculum, thus meeting Cook18 and...
CONCLUSION

Crafting e-learning into an existing PBL curriculum is supported by the premise that connectivism improves motivation and access to individualised learning24. It is however, a process that takes time to transition the students and lecturers from novice to habitual VLE users. This study shows that when e-learning activities are well crafted into a PBL module, using a variety or resources and VLE tasks, the students who are habitual users of the VLE perform better in the summative assessments, than students who are novice users. Thus it can be concluded that integrating e-learning into the larger process of PBL assists students in obtaining and retaining the knowledge and skills they require in their progress to becoming occupational therapists. Blended learning can improve student throughput rates. The study further demonstrates that collaborative integration of e-learning in the context of a South African university can be achieved, despite apparent hesitance in terms of infrastructure, computer literacy of students and lecturers, and diversity of the participants.

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