

SADA Dental & Oral Health Congress & Exhibition 2018

SADJ November 2017, Vol 72 no 10 p447

KC Makhubele



SADA Dental & Oral Health Congress & Exhibition

Date: 12-14 October 2018

Venue: Sun Times Square Arena & Conference Center, Pretoria, RSA

The SADA Congress and Exhibition is undergoing a revamp – you may call it a face lift. I have looked at the history of this premier event and have decided to reposition it effectively in the mind of our profession. The first thing you will notice is that the name will be called the **SADA DENTAL & ORAL HEALTH CONGRESS & EXHIBITION**. This name I believe is descriptive of this event and encompassing of the full landscape in which we operate. The event will have its own identifying logo to be launched in December 2018. Of course, it remains the best Dental and Oral Health event for:

- Inspiring Speakers
- Innovative Technology & Services
- A Melting Pot of the Best Oral Health Talent the World has to Offer

About the SADA Dental & Oral Health Congress

We are celebrating this annual SADA Dental & Oral Health Congress - a premier event, and the largest of its kind on the African continent. Year on year, we have seen the tremendous growth of this world class event, as like-minded Oral Health Practitioners find value in meeting and sharing valuable insights.

This exciting three-day event is carefully crafted to provide you the very best research, tools, materials, techniques and methods to begin applying to your practices immediately. With attendance from all over Africa and the SADEC region the SADA Congress is seen as the most popular meeting ground for our profession; a place to exchange ideas, learn, share war stories and touch-base with the latest cutting-edge innovations in the industry.

The Plenary

A dynamic speaking schedule includes both local and international speakers, all experts in their fields. Delegates are encouraged to pick and choose their sessions based on their specific interests and specialties. Sessions are engaging and interactive allowing for Q&As and detailed local and international case studies.

Exhibition Space

In addition to the main plenary discussions, delegates can browse the exhibition hall and discover the latest

instruments, equipment, new techniques and services available to them and their practices. In an industry that is evolving by the minute, this platform allows for a condensed, focused market place where you can see, try, and test in a convenient hands-on environment.

Workshops

Numerous workshops and breakaway sessions are included providing Dentists, and other practitioners the opportunity for hands-on learning and interaction, based on their clinical interest and specialist groups. Facilitated by subject matter experts, delegates are exposed to the very latest technology and learnings.

Networking

We are very proud to host some of Africa's most revered practitioners and ensure the schedule throughout the three days allow for networking and good old-fashioned fun. From sophisticated cocktail events, luxurious lunches to our auspicious Awards Gala dinner, where we recognize outstanding talent and achievements in the industry, delegates are guaranteed to rub shoulders with the who's who in Dental circles. Meet up with colleagues, alumni, and some of the worlds most talented practitioners, in an environment designed specifically for the oral health community.

Who should attend?

This event caters for every sphere of the Dentistry and Oral Health industry including private and public sector. We welcome Academia, students and all the related professions including: Community Dentists, Orthodontists, Periodontists, Prosthodontists, Maxillofacial & Oral Surgeons, General Dental Practitioners, Oral Hygienists, Dental Assistants, Practice Managers, Dental Therapists, Dental Technicians, Practice Support Staff, Dental Traders, Public and Private GDPs.

We promise you three days that will open your eyes to new aspects on Dentistry and inspire you with the opportunities the industry and our country has to offer. In addition to earning delegates between 20 to 30 CPD points, the Congress is guaranteed to have something for everyone, it and will leave you ready and better equipped for the year ahead.

Whoever said Dentists were boring has never been to the SADA Dental & Oral Health Congress & Exhibition, an event that will change your world.

I look forward to seeing you next year.

KC Makhubele

KC Makhubele: SADA CEO, E-mail:kcmakhubele@sada.co.za