



ELECTRA MINING BOTSWANA

1-3 SEPTEMBER 2015

Industry and Government support for Electra Mining Botswana

Leading local and international suppliers to the industrial and mining sectors will gain valuable exposure to the southern African mining market at Electra Mining Botswana 2015. Exhibitors at the show will have the opportunity to network with key decision-makers from Botswana's growing industrial and mining sectors, position their company brand, grow their client base, and launch new products and services directly to their target market.

Botswana's thriving mining and industrial sectors makes it the natural choice for companies such as Joy Global (Africa), Verder Pumps, Filtration Africa, Air Liquide Botswana, Franklin Electric, Becker Mining South Africa, Jachris Hose and Couplings, Schnieder Electric South Africa, Charnaud, Tubestone, and AC/DC Dynamics, among many others, to exhibit at Electra Mining Botswana.

In addition to leading companies participating at the show, the Government of Botswana is also backing the event.

'We're proud to announce that the Botswana Ministry of Minerals, Energy and Water Resources has confirmed its endorsement of Electra Mining Botswana,' says Gary Corin, Managing Director of Specialised Exhibitions Montgomery, organizers of the show. 'The Ministry has expressed the importance of the exhibition to the mining, construction, and power generation industry because it brings major technology partners and suppliers together.'

Onthusitse H. Melaetsa, Permanent Secretary at the Ministry of Minerals, Energy and Water, says that 'the event will assist the mining industry to strengthen relationships, source and view the latest technologies available to the sector as well as source project finance and funding.'

'This event fills a vacuum that existed in Botswana,' says Mmetla Masire, Coordinator Relocation & Opportunities at the Ministry of Minerals, Energy and Water. 'It now brings a show that is dedicated and specialized in the mining, power generation, and related industries and I would highly recommend it to potential exhibitors and those wanting to see the latest offerings in the market.'

Also endorsing Electra Mining Botswana is Botswana Chamber of Mines CEO Charles Siwawa, who says that 'the objective of the show is to assist the mining industry in strengthening stakeholder relationships. In addition to the exhibits there will be interesting seminars taking place concurrently during the three-day exhibition.'

The exhibitor profile will include mining and related products, industrial engineering and manufacturing, general engineering and manufacturing, electrical engineering and power generation, materials handling, safety, health, and environment, and construction. The show will also feature exciting free-to-attend seminars that will provide a wealth of information and interactive discussion.

'The exhibition embraces mining, industrial, power generation, and construction and will play a vital role in growing Botswana's already thriving mining and industrial economy, bringing related industries together at one location for visitor and exhibitor convenience,' concludes Corin.

Taking place from 1-3 September at the Gaborone Fair Grounds in Gaborone, the power hub of Botswana, the exhibition is organized through a joint venture between Soapbox Communications, a local Botswana company, and Specialised Exhibitions Montgomery, a South African company with over 42 years of exhibition experience.

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