



# Connecting assessment and feedback: A customised and personalised experience for knowledge-building

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## Abstract

Formative assessment coupled with effectual feedback is instrumental in enhancing student-learning experience and contributing to knowledge-building. However, feedback does not always translate into the desired outcomes for students receiving feedback and this compromises educational experiences and goals. In this small-scale empirical study, we worked with five postgraduate Honours students at a university in South Africa to explore their experiences of feedback on formative assessments in the learning space. We focused in a nuanced way on innovative opportunities and practices of feedback in the digital age. The data collected from the semi-structured interviews revealed that participants understood the value of quality formative assessment and feedback. Most participants reacted negatively to assessment grids and feedback received from lecturers. Some were unaccustomed to digital formative assessment and feedback as a developmental tool. They recommended a discipline-specific blended feedback approach that incorporates face-to-face feedback to make the digital feedback provided to them more meaningful. This would provide useful feedback that would create a customised and personalised learning experience for students in collaborative knowledge-building.

**Keywords:** formative assessment (FA), feedback, knowledge-building, students' experiences

## Introduction

In South Africa, the specific context of this study, and globally, assessment and feedback are vital components if successful teaching and learning is to take place in Higher Education (Mulliner & Tucker, 2017; Munro et al., 2018). When lecturers do not provide the necessary feedback to students, this results in their failure to improve in future assessment tasks, and it

also compromises the core purpose of assessment and feedback which is to provide helpful advice aimed at improving student learning (Ajjawi & Boud, 2017). The way in which students understand, interpret, and implement feedback makes a difference to how they learn.

Koen et al. (2012) have emphasised the distinct link between assessment and feedback. Valuable feedback helps students to engage deeply with knowledge, but many consider receiving feedback on their assessments to be one of their least fulfilling experiences at university (West & Turner, 2016). Many students have reported feeling disappointed with the feedback they receive yet academics often feel that they provide practical and educational feedback (Mulliner & Tucker, 2017). Ali et al. (2018) indicated that students are predominantly discontented with the lack of dialogue in the assessment and feedback process and the lack of personalised and customised examples of how they could improve their work. Therefore, they suggested that strategies be put in place to ensure that reflection occurs after students receive feedback to improve their engagement with it.

Feedback is not limited to lecturers offering it face-to-face but may be digital (online) as well. The university in this study has acknowledged the advancements in technology and incorporates them into the teaching and learning context through online teaching, assessment, and feedback on a digital learning portal to keep in line with national and global trends in education. The use of digital resources, assessment, and feedback is expected in the teaching of postgraduate modules. Digital feedback is more trusted by students and motivates them to perform better because it focuses on the task and not on the individual (Lipnevich & Smith, 2009). However, this leads to a loss of personal interaction and meaningful exchange between student and lecturer (Bailey & Garner, 2010; Lipnevich & Smith, 2009).

This study could help determine the effectiveness of feedback exchanges taking place online instead of face-to-face and whether the blended feedback approach may indeed be a more useful way of providing effective feedback. In this study, we report on an exploration of postgraduate (Honours) students' experiences in relation to lecturer feedback on formative assessments at a university in South Africa.

## Meanings of assessment and feedback

“The usefulness and effectiveness of assessment depends on the quality of the feedback” (Glazer, 2014, p. 277). An essential aspect of this study draws on the meaning of assessment and feedback, on how formative assessment and feedback remain interconnected to knowledge-building, and on how this relationship contributes to students' learning experience. For many individuals, the notion of assessment has many meanings but, generally speaking, assessment is a process that assists lecturers to understand students' achievements and the level of their performance. This is done by using different activities and instruments and is meant to help lecturers report on their students' accomplishments and, in turn, to help them develop their teaching (Black & Wiliam, 2004; Crooks, 2001).

There are two main categories of assessment—formative and summative. Summative assessments are fixed at the end of a learning period (at the end of a semester or module) and

they require students to display the knowledge and skills learnt and whether their long-term learning goals have been achieved but there can be limited or no feedback (Glazer, 2014). Formative assessments occur frequently throughout the learning process and aims to monitor students' progress and improve lecturer instructional strategies, thus improving teaching and learning and resulting in a high-quality educational experience for students (Black & Wiliam, 2004; Glazer, 2014; Kinne et al., 2014). Formative assessment uses immediate feedback that benefits both the lecturer and the student, facilitates program improvement, and provides possible corrective measures at each stage of the teaching and learning process (Bennett, 2011; Glazer, 2014). While summative assessment evaluates students' learning to validate a grade (Glazer, 2014), formative assessment is rooted in the lecturer's pedagogical knowledge and operates in a much broader educational context (Bennett, 2011; Byrd, 2013). In this study, we focused on formative assessment.

### Reacting to feedback

Feedback is a crucial communication tool between students and lecturers since it regulates the teaching and learning process (Lipnevich & Smith, 2009) and it is an essential function of knowledge acquisition that improves performance and guides students towards their learning goals (Bailey & Garner, 2010; Dawson, 2017), along with directing them towards the attainment of future goals.

Ideally, feedback is ongoing student-lecturer interaction. Black and Wiliam (2004) have asserted that the two critical role-players for realising practical assessment and feedback are the assessor and the assessed. Bailey and Garner (2010, p.188) described feedback as an interplay between and among lecturers' "pedagogical goals, students' learning needs, and institutional and governmental education policies." In the assessment and feedback process, students should be mindful of how this assists them to achieve their learning goals and improve their performance; in doing so, they need to become more open to accepting and engaging with the feedback received from lecturers (Black & Wiliam, 2004; Higgins et al., 2002). It is not a given that students will make sense of feedback or respond positively to it or use it to enhance their learning (Koen et al., 2012). Grades or numerical scores do not serve as efficient feedback mechanisms because they do not provide students with the tools to enhance learning. Descriptive feedback leads to the highest degree of performance (Lipnevich & Smith, 2009). These scholars have noted that comments made by lecturers allow students to focus on what is relevant and can work to stimulate their mental performance, while giving only grades can inhibit students' cognitive processes and slow down their learning.

Receiving assessment feedback is a sensitive and complex emotional process whereby students' emotions influence how they receive, process, and action feedback (Bowker, 2018). The assessment and feedback process is an emotional one, students invest their time and energy into the assessment activities and lecturers' feedback responses can have a negative effect on their learning and performance (Carless, 2006). For Bailey and Garner (2010) some students do not understand the purpose or usefulness of feedback, and this leads to dissatisfaction with it. Studies across 14 universities in Australia observed that over 90% of

students were dissatisfied with the feedback they received and experienced general inconsistencies in it (Scott & Morrison, 2006). It was of poor quality, there was not enough of it, and it followed no precise requirements. Carless (2006) mentioned that assessment dialogues between lecturers and students is key to demystifying and strengthening the assessment and feedback process, and consequently reducing student discontent and poor performance.

There is a considerable discrepancy in the ways in which students and lecturers perceive the feedback the latter give to the former (Bailey & Garner, 2010; Scott & Morrison, 2006). On the one hand, students might ignore the feedback because they do not understand it. If they perceive feedback to be ineffective, they might not do anything to benefit from it. On the other hand, some students spend little time reading assessment feedback and this raises questions about whether they understand the purpose and usefulness of it and about how they should use it to improve current and future assessments (Crisp, 2007). Despite the problems students face in interpreting or implementing feedback, some understand and acknowledge its potential value (Higgins et al., 2002).

Feedback is helpful to students if it is made up of high-quality comments that are usable, timely, frequent, used to avoid repeating mistakes, relevant, detailed, and personalised to the individual student's work (Dawson et al., 2019; Glazer, 2014). Generally, students prefer individual verbal and written feedback and recognise it as being the most useful (Mulliner & Tucker, 2017).

### Types of feedback

Pereira et al. (2016) have differentiated between feedback (what happened at the point of assessment) and feed forward (aimed at guiding students towards achieving their intended learning goals and at encouraging meaningful and quality learning). They add that feedback is internal or external and shapes and transforms students' attitudes to their learning: internal feedback provides students with knowledge about the "quality of the cognitive process", and external feedback may assist students to reflect on their learning (Pereira et al., 2016, p. 9). Their findings show feedback to be more effectual during the performance stage.

Lecturers use the assessment rubric as a feedback tool to assess students' work. It usually consists of evaluative criteria, an explanation of the quality necessary to meet the requirements, and a scoring strategy. Koen et al. (2012) have explained that while analytical rubrics can be valuable tools for providing feedback, they will be effective only if they assist students to clearly identify the expectations of the lecturer and the specific requirements of the task. Using rubrics improves the quality of teaching in providing clear feedback and identifying possible areas for improvement (Kinne et al., 2014). However, Kinne et al. (2014) have argued that if rubrics are too specific, students might use them only as a way of achieving a successful grade and so the degree to which a rubric improves teaching and learning is dependent on the quality of the rubric and the manner in which it is effectively used.

In this study, we underline the relationship between assessment and feedback and the use of the assessment rubric grid as a feedback tool in the teaching and learning process in postgraduate modules. Our study may assist lecturers, students, researchers, and curriculum developers to refocus their energies towards understanding the interrelationship and significance of assessment and feedback in promoting knowledge-building.

## The relationship between assessment and feedback

Feedback and assessment are critical to the learning experience and behaviour of students at university because of their impact on what students learn, how they learn, and how they perceive the learning environment (Adams & McNab, 2013, p.36). Assessment can influence students' learning if they understand what is essential to evaluation (Pereira et al., 2016). New and diverse trends in assessment indicate that it should be based on the specific student, and on continual feedback that leads to the student's self-regulation of learning. This motivates students to regulate and improve their work by using lecturer feedback to help achieve their learning goals (Pereira et al., 2016).

While assessment is useful in promoting learning, motivating students, improving and facilitating reflection, and identifying errors, inadequate feedback can confuse and demotivate them (Higgins et al., 2002). Ideally, it should build confidence and encourage students to perform better. As mentioned earlier, if feedback is insufficient, students could ignore it (Ferguson, 2011). A review on assessment feedback as seen in Pereira et al. (2016) showed that feedback is not always used by the students (Li & De Luca, 2014), and even if feedback is effectual, students may not always appreciate it (Blair & McGinty, 2013).

“The amount of detail of feedback; the usefulness of feedback; the extent to which students are only interested in grades; and the fairness of marking procedures” (Carless, 2006, p. 230) are key points to be considered in improving assessment and feedback practices. For students to benefit from feedback, it should connect to assessment tasks that encourage knowledge-building (Koen et al., 2012). To be helpful there must be a clear link between and among the elements of the feedback itself, the assessment activities and guidelines, and the assessment frameworks and criteria (Ferguson, 2011). Students should be able to see the connection between what they have already achieved and their desired performance. In this way, assessment feedback provides the relevant information needed by students to maximise their educational efforts (Ferguson, 2011).

## The interplay between assessment, feedback, and knowledge-building

Knowledge-building is not simply about knowing, it is about students gaining a deep understanding as and when they participate in the continual creation of knowledge through the authentic learning processes of sharing, improving, and building on existing knowledge and ideas (Scardamalia, 2002; Scardamalia & Bereiter, 2006). Students feel free to “reveal ignorance, voice half-baked notions, give and receive criticism” (Scardamalia, 2002, p. 9).

Knowledge-building is similar to a socio-constructivist approach to theory, pedagogy, and technology since it focuses on students' shared responsibility for knowledge enhancement and collaborative learning development (Bereiter, 2002; Scardamalia & Bereiter, 2006, 2014; Yang et al., 2020; Zhu & Kim, 2017). Students' knowledge-building inquiry, supported by Knowledge Forum (KF), is a "computer-supported collaborative discourse environment" designed to improve shared ideas (Yang et al., 2020, p. 1247).

Scardamalia (2002) drew twelve closely interrelated principles that depict knowledge-building pedagogy and that explain how cognitive, social, and emotional constructs are interconnected (see Yang et al., 2020; Zhu & Kim, 2017). Notably, the emotional aspect of knowledge-building is rarely explored (Zhu & Kim, 2017). The twelve principles are abridged below (Yang et al., 2020): *epistemic agency* emphasised in knowledge-building involves high-level agency when students take the initiative in negotiating *their* own and others' ideas and take ownership of goal setting, monitoring, and evaluation in a socially shared context. *Collective responsibility for community knowledge* is valued more than individual performance in the contribution and advancing of ideas. Last, all ideas are *improvable*, and in knowledge-building, learning is progressive and not a predetermined outcome (Yang et al., 2020).

In knowledge-building, assessment is the process of advancing knowledge, helping lecturers and students understand the knowledge acquired, and identifying any problems as the process of teaching and learning continues (Zhu & Kim, 2017). Assessment is an essential element of knowledge-building and *embedded and transformative assessment* supports students' realisation and cultivation of their metacognitive skills (Scardamalia, 2002). In one of the limited knowledge-building studies that examines both online and offline dialogue, Yang et al. (2020) advanced notions of progress monitoring, interrelated to the principle of *concurrent, embedded, and transformative assessment*.

While formative assessment focuses on bridging the gap between current and expected performance, reflective assessment in knowledge-building centres more on nurturing student agency and on ongoing learning improvement (Lei & Chan, 2018; Yang et al., 2020), as students take an active role in their thinking about assessment and feedback. Reflective assessment has been shown to uphold metacognition, and to expand understanding and ideas in a collective social context where students interact and develop social and collaborative capabilities (Yang et al., 2020; Zhu & Kim, 2017). Through reflective assessment and the consistent notion of formative assessment and feedback, students can use data continually to guide their collaborative reflection and collective growth towards developing knowledge-building (Yang et al., 2020).

## Research methodology

Social research from an interpretivist perspective aims to understand the meaning behind human behaviour and how people make sense of their world (Bertram & Christiansen, 2014). Interactions between the researcher and respondents within their natural setting gave rise to

the detailed descriptions (Remler & Van Ryzin, 2014). Although on a small scale, our qualitative approach, following Scott and Morrison (2006), allowed us to understand and gather in-depth information from participants by probing beneath the surface and by uncovering the deeper meanings and understandings of feedback within an educational and social context that lay behind students' personal experiences of, opinions on, and attitudes to feedback. In this empirical study, a qualitative approach within the interpretivism paradigm allowed for this small-scale, in-depth exploration of postgraduate Honours students' lived experiences, opinions, and reasoning related to the lecturer feedback they received on formative assessments.

## Context of the study

The study was located in the school of education at a tertiary institution in KwaZulu-Natal, South Africa. The participants were students of various ages and socio-economic backgrounds.

### Participants

The sample size was limited to five participants from a single university in South Africa. The students purposively selected were BEd (Bachelor of Education) postgraduate Honours students in Curriculum Studies. At the time of the study, these students had completed two compulsory modules of the academic year based on sharing their feedback on formative assessments. Convenience sampling (Padgett, 1998) allowed us easy access to the participants. As with the findings of most qualitative case study research, this study is limited in generalisability (see Cohen et al., 2007). There is potential for an expanded version of this study to be conducted on a larger scale across other disciplines and in different universities in South Africa.

### Data collection

Face-to-face semi-structured interviews allowed us to collect empirical data for this study. We asked open-ended and probing questions to gain insight into the participants' experiences, perceptions, and understandings as they told their stories (see Bertram & Christiansen, 2014; Padgett, 1998; Remler & Van Ryzin, 2014). "Conducting a good interview is, in some ways, like participating in a good conversation: it involves listening intently and asking questions that focus on concrete examples and feelings rather than on abstract speculations" (Eisner, 1998, p. 183) that are unlikely to provide meaningful information on the students' perceptions and understandings (Remler & Van Ryzin, 2014). Our interview design included pre-determined questions that were given to the participants beforehand. The interviews were conducted by one of the researchers, a postgraduate Honours student in Curriculum Studies at the time of the study. The interviews lasted fifteen to thirty minutes, were audio-recorded, and were transcribed verbatim.

We used thematic data analysis to draw out the crucial implicit and explicit ideas in it as advocated by Remler and Van Ryzin (2014). We focused on students' experiences and their

perceptions on feedback following formative assessments to better understand the data and to draw meaningful conclusions as suggested by Kashif et al. (2014). Following Lincoln & Guba (1985) and Cresswell (2014) we undertook many readings of the transcribed data to better understand it so as to draw out emerging themes. We categorised, compared, summarised, and interpreted the data to provide a thick description of the research findings (see Bertram & Christiansen, 2014).

As Lincoln and Guba (1985) have noted, the trustworthiness of qualitative research guarantees that the findings are credible, dependable, confirmable, and transferable. Using different sources of data ensured credibility as suggested by Remler and Van Ryzin (2014). Member checking entailed providing the participants with the written transcripts and initial analysis of the data for verification (see Bertram and Christiansen, 2014; Remler & Van Ryzin, 2014). This small-scale qualitative study did not aim for generalisability, but the findings could be compared to others obtained in similar contexts as Lincoln and Guba (1985) and Creswell (2014) have suggested. Ethical considerations were adhered to in conducting this study. Participants were aware of the nature of the research and their rights as participants, and confidentiality and anonymity were guaranteed in our using pseudonyms.

## A brief biography of the participants

In line with the ethical principles of maintaining anonymity, the participants are referred to by the pseudonyms of Andrew, Letty, Noma, Pretty, and Yolanda.

Andrew is a 29-year-old African man with four years of teaching experience. He is a second language English speaker, is currently not employed, and is studying full time.

Letty is a 24-year-old African woman with no teaching experience. She is currently studying full-time and is a second language English speaker.

Noma is a 47-year-old African woman with 13 years of teaching experience. She is a second language English speaker and has already completed her Honours degree in Social Development. She is currently employed as a Grade 4 teacher and is studying part-time.

Pretty is a 22-year-old African woman who completed her BEd *summa cum laude*. She is a full-time student with no teaching experience and is a second language English speaker.

Yolanda is a 23-year-old Indian woman who has two years of teaching experience. She is a first language English speaker, is currently employed, and is studying part-time.

## Discussion of findings

The emerging themes discussed in this section are

- Feedback as an “*eye-opening*” experience to improve knowledge-building



- Students' reflections on the use and understanding of the assessment grid as a tool for feedback
- The contentious nature of receiving and interpreting feedback: language and technology as barriers to useful feedback
- Students' reactions to feedback received
- Feedback as a useful educational tool to stimulate the student learning experience
- Adopting a blended approach to feedback: face-to-face and digital (online) written feedback

Participants' responses are presented verbatim. We analysed the data thematically to answer the following research question: What are postgraduate Honours students' experiences of receiving feedback on formative assessments?

These students described a diversity of experiences and sentiments on the use of formative assessments and the feedback they received. Most of the participants found that the use of formative assessment is "a good thing" Andrew said, "The way they were helping us . . . I saw it as a way of developing us." The variety of assessment tasks was appreciated by students. Andrew found these "balanced because they were not only giving you one thing, and then after that you go to the exam."

Participants also appreciated formative assessments because, as Noma said, "You will be sitting down in your own time doing an assignment" instead of structured examinations. Students did, however, experience some difficulty in becoming accustomed to the use of digital formative assessments and feedback. Pretty indicated that "it was a bit tricky . . . but it was an experience of learning . . . this was a developmental project because our lecturer with the changes being made, you'll get this mark." One participant, Yolanda, preferred examinations to formative assessments but, based on the above responses, the developmental nature of formative assessments and feedback were seen to be beneficial for most of the students. All participants, except Yolanda, found assessment to be a developmental, balanced, fair approach since it allowed for various learning styles and allowed the students to work at home.

Studies like that of Watling and Ginsburg (2019) have suggested a shift towards feedback being more developmental and using the coaching approach in higher education based on a distinction being drawn between the role of the lecturer as an assessor and as a coach. For coaching to be meaningful, students must trust the lecturer and display their weaknesses in order to gain appropriate feedback to overcome their challenges. The coaching approach is practical if both students and lecturers understand the developmental nature and intent of feedback interactions and if they create an environment of mutual trust (Watling and Ginsburg, 2019).

### Feedback as an "eye-opening" experience to improve knowledge-building

Students experienced receiving both constructive and adverse feedback from lecturers about formative assessments. Focusing on constructive aspects of feedback, Andrew described

receiving feedback as “eye-opening.” He stated, “It’s not like I understood everything but some of the questions or feedback I understood that this is what I need to improve, and I try to work hard.”

For Pretty, “How you receive the feedback” was critical, “because it wasn’t ‘Write this! Do this!’ But it was just like, ‘It would sound better if it were this . . .’ So that person is acknowledging where you are.” According to her, constructive feedback was a combination of praise and suggestions for improvement that led to students reflecting on what was lacking in their responses and implementing the feedback received to improve their work. Students emphasised that lecturers must be conscious of how they provide feedback to students and must be sure to acknowledge the student’s efforts for them to be more receptive to the feedback. Similarly, studies by Higgins et al. (2002) and Ferguson (2011) concluded that lecturers should aim to provide feedback that is timely, personalised, clear, constructive, with a clear focus on applauding students’ successes and steering them towards future development. Importantly, for feedback to be helpful, the student must understand the language used by the lecturers.

### Students’ reflections on the use and understanding of the assessment grid as a tool for feedback

To better understand students’ experiences of assessment and feedback, it was necessary to understand their experience and perceptions of formative assessments and the use of assessment grids as a feedback tool since these were the methods used by lecturers in the two modules referred to in this study. The participants responded to the use of assessment grids as a tool of feedback for formative assessments. These grids appeared to be generic for each type of assessment activity; the written assessments had the same assessment grid across both modules and the oral seminar presentations had a different one across the two modules. Two participants did not understand the assessment grid in terms of criteria and the calculation of the ranges. Noma expressed that she “didn’t understand it because it didn’t help [her] and asked, ‘What was the use of it?’” Letty said, “I didn’t understand it because you didn’t get a precise mark. It was a range.” Pretty indicated that she understood the assessment grid as a point of reference. She said, “Every time I was writing a paragraph, I would just go back in terms of, am I still on the right track, am I still within the theme, within the topic . . . you had a sense of what [percentage] you could get.” However, Andrew indicated that although “you can understand that this is what the assessment grid means . . . but now when it comes to writing, you find that you are still struggling.”

While two students claimed to have understood the concept of the assessment grid, the other three did not understand how to interpret or apply it to pass their assessments. Feedback took the form of tracked changes on submissions and a letter and number on the assessment grid. The grid was, therefore, not helpful to most of the students. Perhaps it was not correctly used or adapted by the lecturer or explained to the students adequately, and therefore did not meet their needs, according to Letty, Andrew, and Noma. Dawson (2017) underlined that assessment rubrics only become specific depending on their design and how they are adjusted to suit the needs of the lecturer and the students. The assessment grids used as feedback tools

across the modules were generic and not adapted to suit the needs of each assessment and were ineffective, so the students did not understand their use. It is clear, therefore, that standardised feedback tools such as structured feedback forms and assessment rubrics must be transparent, fair, and consistent across various departments. However, these tools may lead to a loss of personal interaction and meaningful exchange between student and lecturer because if students do not understand and engage with the feedback received from their lecturer, it is of no benefit to them (Lipnevich & Smith, 2009).

Only one participant, Pretty, had a positive experience with the assessment grid and found that “it was effective, it provided the percentage in . . . if you write like this, you will get this. So, you had a sense of what you could get and what you could not get.” However, most of the participants found the grid ineffective as a feedback tool and of no benefit. Andrew indicated that “actually it’s only guiding . . . if you are still struggling in writing, it may not be effective.” Noma suggested that the grid confused her when she said, “We had some questions, but we didn’t have a chance to ask the questions.” Letty could not understand her progress or how the grid worked. She said, “I felt that it wasn’t understandable for us [because] now the letter will represent something else, and the mark would be something . . . For me, it didn’t tie in.”

The students’ sentiments expressed above are supported by Dawson’s (2017) point that while the rubric can be used as a form of feedback on assessment, it should be accompanied by feedback information and used as a stimulus for further discussion between lecturer and student. In this case, students said that they received no additional feedback information and thus found the assessment grid ineffective as a feedback tool since it did not provide them with any meaningful information. Besides, students found the feedback “confusing” according to Letty, since no further discussion took place to provide clarity. Likewise, Koen et al. (2012) have argued that grades, numerical scores, or ranges do not serve as efficient feedback tools because these do not provide students with any devices to enhance learning or any detailed constructive feedback. Arguably, studies suggest that using rubrics has benefits for both the lecturer and the students since rubrics ensure objectivity and fairness in grading, and when shared with students they assist them understand the lecturer’s expectations and help them revise and improve their work before submitting it for grading (Kinne et al., 2014). Rubrics also provide students with a point of reference when collaborating with lecturers thereby supporting and improving teaching and learning along with knowledge-building (Kinne et al., 2014).

### The contentious nature of receiving and interpreting feedback: Language and technology as barriers to useful feedback

The participants indicated that feedback is not always correctly understood and could be misinterpreted by students or entirely ignored by them. Andrew explained, “I understood but not like everything because . . . they are asking you ‘so what?’ . . . sometimes you don’t know how you can even answer that kind of question.” Letty agreed when she said, “You get more confused.” She thought to herself, “You didn’t explain to me what you wanted. I’ve tried to do this according to my own understanding and the points that you are giving me in the

feedback they are very vague.” Studies suggest that students sometimes ignore feedback (Ferguson, 2011) because they are interested only in their mark, not in improving it. Mulliner & Tucker (2017) refuted the idea that students are concerned only about their grades; they argued that students read, think about, and action feedback received, and lecturers should not think that they do not.

Consistent with the findings of Dawson et al. (2019), students’ responses in this study revealed how they become confused when feedback was vague, and comments did not provide meaningful information about what needed to be corrected. Effective feedback positively influences students’ actions, involves a dialogue between lecturer and student, and is cyclical so it must be meaningful and correctly understood before students can correctly implement it (Ajjawi & Boud, 2017). Feedback that is not actionable by students, through the lack of resources or the misunderstanding of it, is ineffective. Feedback must be timely, specific, actionable, and task-oriented, constructive in guiding students where they went wrong and instructive on how to improve, and it must come from a credible and trusted source (Ajjawi & Boud, 2017). Lecturers should avoid making direct or indirect comparisons to other students when giving feedback to a particular student (Shute, 2008).

Many students in this particular university are second language English speakers and they indicated that they encounter difficulties understanding the terminology or intended meaning of feedback. Letty said, “I’ve read these comments; I’ve tried to understand them, but I’m not getting anything out of them.” Students do not always address these misunderstandings and this causes a barrier to useful feedback, as can be seen from Noma’s statement that “in fact, I didn’t ask any help from the lecturer. I didn’t.” Some students preferred to seek help from other lecturers instead. As indicated by Andrew, “What I didn’t understand, I went to other lecturers to find out what could I do with this. So they helped me.”

Letty revealed that she felt “confused” and added, “So you go to this lecturer, and they say ‘No, read the comments that I’ve given you’ [but] I’ve read these comments. I’ve tried to understand them, but I’m not getting anything out of them, so that’s how I felt.” Letty reacted by seeking assistance from her peers. Receiving quality feedback from peers may be as advantageous as feedback from lecturers (Kinne et al., 2014). As Letty explained, “I couldn’t edit my work from the lecturer’s feedback but from relying on other people’s feedback explaining to me in the class.”

Importantly, feedback should be clear and specific to avoid confusion and frustration among students (Shute, 2008). The language used by the lecturer should be understandable to the student and should focus on the assessment activity, not on the student, and expounded feedback should be in manageable and comprehensible units to promote learning (Higgins et al., 2002; Ferguson, 2011; Shute, 2008). Dawson et al. (2019) argued that feedback should be mediated by considering what students think and do about the feedback they receive on their work and how this relates to measurable improvements. Ultimately, feedback should consist of constructive criticism, and the lecturer must use productive and supportive language to ensure that the student feels motivated (Fong et al., 2018).

In addition to language barriers, some students are not entirely computer literate and need to become accustomed to submitting assessments and accepting feedback digitally. “It was really hard because I’m not really a computer-driven person that much. Now, I had to learn to adjust to having feedback and then make sense of feedback on [my] own,” said Pretty. Consequently, she was concerned about “misinterpret[ing] what he meant or what she meant.” Sociocultural barriers contributed to some students experiencing technological challenges outlined by Pretty because they found it difficult to read, understand, and interpret the digitally received feedback so had trouble responding, and taking corrective action.

Studies (see Yang et al., 2020) suggest that low-achieving and at-risk students are often from varied indigenous and low socioeconomic backgrounds and have scarcer cognitive, metacognitive, and social skills required for educational success. These students experience low motivation, low self-efficacy, and difficulty developing collaborative and productive higher-order proficiencies than do high-achieving students.

Understanding and using the context of the learning environment is critical to providing valuable feedback. Students’ socio-economic background affects their ability to understand and interpret feedback, and lecturers may be unaware of the contextual, emotional, and psychological influences that feedback has on students and assume that correcting their work without further elaboration is sufficient. Watling and Ginsburg (2019) observed that useful feedback depends on many factors, including building a climate of trust and a clear channel of communication and dialogue between student and lecturer, the social and cultural context, the learning environment, and the lecturer’s ability to observe students. The absence of these factors might lead students to perceive feedback as ineffective, resulting in their seeking assistance from another lecturer as did Andrew, their peers as did Letty, or completely ignoring the feedback. Lecturers may also perceive their feedback to be more valuable and practical than students perceive it to be since many lecturers “perceive feedback as corrective information transmission, and ignore the complexities of a relationship, context, materials, students and the feedback process” (Ajjawi & Boud, 2017, p. 4).

### Students’ reactions to feedback received

There were different reactions to the ways in which students reacted to feedback received on formative assessments. In this section, we discuss the students’ responses to constructive and adverse feedback.

#### *Constructive feedback received*

Of the five participants, only Andrew and Pretty experienced and reacted to some form of constructive feedback. Andrew noted, “It was not easy, but I try my best to respond to the feedback, and the percentage was improved . . . I did face-to-face feedback . . . and I was able to ask some of the things I did not understand, and it was explained clearly.” Andrew’s use of feedback and the subsequent improvement in his mark is supported by Ferguson (2011) and Crisp (2007) who have explained that feedback can be beneficial only if the students take the time to read and act upon it.

Pretty seemed to have experienced and reacted to feedback positively. However, it was different for the rest of the participants. She felt her work was acknowledged and appreciated, and the feedback guided her towards achieving her learning goals. “When someone says, ‘I get what you’re saying, but it would have been better if it was like this.’ . . . So, I saw not only my mark improving but also my writing skills, my reading skills, and even my comprehension skills.” Similarly, Ferguson (2011) described students as preferring brief, concise comments that highlight the positives and negatives, identify weaknesses, and suggest improvements to guide future progress.

Students prefer to receive personalised comments about their work that allows them to improve it, correct their errors, and keep them motivated (Poulos & Mahony, 2008). Therefore, formative feedback must clarify the gap between the students’ performance and their goals and encourage improvement by highlighting the students’ strengths and explaining the improvements that need to be made.

#### *Adverse feedback received*

Students have become increasingly confused and frustrated because of the insufficiency and lateness of feedback received from lecturers (Higgins et al., 2002). These lecturers may not be identifying what is right and what needs improving and may grade work only as fair or poor without further explanation (Higgins et al., 2002). Compacted timetables in higher education and the clustering of assignments across modules at the end of the semester also leads to students being overwhelmed and getting less benefit from feedback (Higgins et al., 2002). Some students in this study reported having experienced negative feedback from lecturers in some form. Andrew was discouraged but eventually acted on the feedback and resubmitted his work.

He said,

You start to see that you still have to work hard to move to higher percentages . . . I was discouraged but then after that when I see that also I have a deadline so then . . . I was able to respond according to the feedback.

Students’ expectations of feedback and what they received did not correlate. Letty said, “When we got feedback, it wasn’t what we expected.” She explained, “I’ve done the work and felt that I understood it, and I did it to my best, but now I’m getting something that is completely different, very negative.” The negative feedback Letty received overshadowed the positive feedback. She added, “In fact, I don’t remember getting positive feedback. The mark would seem positive, but it wouldn’t relate to the comments.” This resulted in adverse reactions towards the module itself. “I ended up not liking the module, especially toward the end [because] now you had to fix a lot of your assignments with minimal feedback, and that was hard.”

The gap between what students regard as helpful feedback and the feedback they receive leads to dissatisfaction and demotivation as Ferguson (2011) pointed out. Similarly, Watling

and Ginsburg (2019) acknowledged students' dissatisfaction in not benefiting from effective feedback. Negative feedback decreases the potential learning value since students lose interest in the feedback process. They become overwhelmed and benefit little from such feedback, as is evident in the experience of Andrew and Letty.

Higgins et al. (2002) claimed that students understand and acknowledge the potential value of feedback despite the problems they face in interpreting or implementing it. Pretty accepted negative feedback objectively and reacted positively to it. She said, "There will be comments that will say or leave you astonished. . . It depends on your attitude as a person in terms of what kind of person are you." Our findings revealed that negative feedback could be overcome with resilience as could be seen in the responses of Andrew and Pretty. Yolanda responded positively and implemented the feedback received but experienced a negative outcome. She explained, "I did take every single feedback into consideration, but . . . it didn't improve my mark. I did have good comments but mostly negative."

Students in this study consistently experienced negative feelings concerning lecturer feedback on formative assessments. According to Andrew, they were "discouraged" at not having "the strength to correct everything that they [been] given." Letty felt "confused" about receiving the assessment and feedback, and this confusion continued even after face-to-face feedback from the lecturer. She said, "They [the lecturers] didn't explain to us what they expected from us. So, we did the work from our interpretation and understanding and maybe discussing with peers in the class."

Some students felt despondent after receiving feedback since they had received lower marks than they had expected after putting in an immense effort. For Letty, "I didn't understand why I was getting that mark, why I had worked very hard." Pretty shared Letty's feelings about feedback, and about being "overwhelmed" with feelings of "rejection" and "negativity." Pretty said, "I feel upset, sad that I put so much work into this, and then I get a lower mark."

Students are emotionally affected by feedback when it elicits feelings of pride, joy, and success (Lipnevich & Smith, 2009) but feedback can also lead to shame, disappointment, and despair, as can be seen in the responses of these participants. Yolanda said, "It didn't make me feel good; you start to doubt yourself." Noma added, "I thought that maybe I'm wasting my time studying." Letty said she was "frustrated with the feedback [and] didn't understand [what] they were explaining" and what she "should do." Letty lamented, "I wasn't happy with my mark for the amount of work I put into the module." Letty described feeling "stupid", and Yolanda felt "belittled" by the attitudes displayed by lecturers towards them when they asked questions or sought clarity. It appears, according to Noma, that lecturers "obviously" assumed students have specific knowledge and skills, which they "didn't [have]."

Students voiced feelings of sadness, disappointment, self-doubt, and frustration and reported feeling "overwhelmed" (Pretty) and "demotivated" (Letty) over adverse feedback comments. In similar vein Yang et al. (2020) commented on how negative communication messages

make students feel powerless and disadvantaged over their learning capabilities and how this hinders growth in their self-efficacy. Noma, Yolanda, and Letty expressed that lecturers' feedback did not improve their learning experience and performance or guide them towards achieving their learning goals. After receiving feedback, they felt that their performance in the module was a fragmented learning experience. While steps can be taken to ensure a better feedback experience, the experience itself is subjective. Ajjawi and Boud (2017) have elaborated on the fragmented learning experience and indicated that students who received impractical feedback are deprived of the opportunity to improve their future assessment tasks; the responses of Letty, Yolanda, and Noma bear this out. Although he "did not understand everything," Andrew still reacted positively to feedback by implementing what he did understand and seeking clarity from other lecturers. His mark did improve after these efforts. Pretty displayed a high level of internal strength and resilience in dealing with negative feedback in particular. She chose to view the lecturer's feedback as a developmental tool for improving herself academically, even though the comments made her sad and upset. Pretty described her enhanced learning as a sense of "reaching" beyond her capabilities or what she thought she could do. She saw improvements not just in her marks but in her writing, reading, and comprehension skills.

These feelings described above are consistent with the findings of Watling and Ginsburg (2019) who pointed out that students can experience feedback as ineffectual and harmful if it is person-oriented rather than task-oriented and that it threatens their self-esteem and triggers negative emotions. Lipnevich & Smith (2009) argued that students are emotionally affected by feedback and that this exerts influence over student results and influences their future reactions to feedback. Crisp (2007) also contended that positive feedback can be ineffective for some students with high grades who may not find it necessary to work harder to improve their work once positive feedback is received, and that some weaker students may become demotivated and disillusioned with negative feedback and may not attempt to improve their work. Poulos and Mahony (2008) and Bailey and Garner (2010) suggested that a sense of reservation exists among academics about providing feedback to students and that this filters down to them and results in students not benefiting from feedback and having a fragmented learning experience.

### Feedback as a useful educational tool to stimulate the student learning experience

The participants in this study suggested that the criteria and expectations should be clearly explained for each assessment activity to make feedback more effective. Noma said, "If they can explain the assessment grid before we write the exam. . . they can tell us what is expected." Pretty mentioned that the involvement of students in the design of the "rubric process" would let them feel a sense of "ownership" of their learning and "ownership of the assessment." Likewise, Kinne et al. (2014) concluded that involving students in the assessment process by co-constructing a draft of the rubric gives them a voice in creating the criteria with which their work will be evaluated.



Andrew and Letty suggested that students benefit from feedback that can be applied across modules in the same discipline and that such feedback could be beneficial even in the future. Letty indicated that feedback could be used across modules and disciplines. She said, “I can learn for my other assignments. . . I should be able to carry it through in the future.”

Feedback may not be helpful if students complete many modules simultaneously since they may receive inconsistent feedback from different lecturers and become more confused. If feedback across disciplines is not consistent, this can negatively affect student performance and leave them feeling disgruntled (Crisp, 2007; Scott & Morrison, 2006).

In higher education, assessment is focal to advancing quality in student learning and development. Through assessment lecturers can determine the level of the student’s learning and ensure the attainment of their teaching goals (Byrd, 2013). Assessments provide lecturers and students with information that could assist them in modifying their learning strategies, eradicate misconceptions, fix mistakes, and motivate them to achieve their goals (Lipnevich & Smith, 2009).

Students’ capacity to understand and engage with assessment feedback is essential to how they will act to improve their learning (Carless, 2006). It is not surprising, then, that these students indicated that they were more receptive to positive feedback and motivated to act upon it when their work was “acknowledged” or “appreciated” before negative feedback was given, as Letty explained. She indicated that lecturers should “acknowledge” students’ efforts. At the same time, Andrew suggested that “there must be both positive feedback and negative feedback immediately” since “the purpose of feedback is not to discourage, but . . . is to motivate the student.” Shute (2008) also confirmed that helpful formative assessment feedback must clarify what is lacking between the students’ performance and their learning goals, highlight their strengths, and explain suggested improvements clearly. Formative assessment and feedback encourage a profound learning experience: how students are assessed influences their learning, and the feedback from the formative assessment is seen as an instrument to improve their knowledge (Higgins et al., 2002).

Students in this study expressed the desire for acknowledgment, dialogic engagement, and inspiring feedback from their lecturers. They valued constructive feedback directed towards their learning goals and indicated how the feedback should be actioned for knowledge-building. In line with these views, Ajjawi and Boud (2017) proposed adopting the socio-constructivist approach to feedback that sees it as dialogic between student and lecturer. Constructive feedback assists students to understand learning goals; develop their ability to monitor, regulate, and evaluate their learning; identify criteria, and reflect on their strengths and weaknesses (Ajjawi & Boud, 2017; Koen et al., 2012). Moreover, lecturers and students should share their conceptions of useful feedback and what they can do collaboratively for more effective and meaningful interaction between students and lecturers to take place (Perreira et al., 2016).

## Adopting a blended approach to feedback: Face-to-face and digital (online) written feedback

The use of technology may provide students with relevant and meaningful feedback and understanding of the process behind their acquisition of the mark (West & Turner, 2016). In engaging with feedback, Turner & West (2013) revealed that students appreciate online explanations and perceive them as simple to understand. Significantly, emotions play an indispensable role in the way in which students respond to feedback and how they will action assessment feedback (Pitt & Norton, 2017). With online assessment and feedback, emotion control is important since students may experience challenges. Therefore, understanding the psychological complexities surrounding students' experience of online assessment and feedback, and how students are dealing with this experience, is critical (Bowker, 2018) and warrants further investigation.

The students in this study found difficulty interpreting and implementing online feedback without consultation and face-to-face feedback from lecturers. Three of the five participants expressed what they preferred and said that they benefitted from this mixed approach to feedback. Andrew said, "When you speak to him or her face-to-face now, you also help that student to calm down, to cease panicking and after that, you can help him [or her]." Yolanda suggested that face-to-face feedback could take the form of "focus group discussions," and Noma thought face-to-face feedback was necessary because "if they can call me and tell me what is expected from me then maybe [I] can improve by doing this." Letty, however, felt that face-to-face feedback was not always helpful for students since, in her experience, "the explanation he gave to me was the same explanation he gave in class . . . So, the feedback didn't help, and the consultation didn't help." It is evident that the usefulness of feedback is also dependent on the individual lecturer and student relationship. Students may find it challenging to approach a lecturer because of a lack of confidence or a strained relationship with that person (Poulos & Mahony, 2008).

It is clear from the findings that although some students find written comments sufficient, others prefer a combination of digital feedback and face-to-face interaction with the lecturer. With rising pressures and increasing student numbers at universities, and the call for implementing an online virtual space for teaching, this is not always possible (Poulos & Mahony, 2008).

Essential to knowledge-building is inspiring students to develop collaboration and metacognition skills to actualise what they are doing and what they should do next (Yang et al., 2020). Metacognition is socially developed by interacting with others (students and lecturers in this case) and seeing what others think, and it is premised on the principles of agency (critically questioning), community knowledge (working together cumulatively and interactively), and improvable ideas (including problem-solving) that sets in motion the transformation of students' knowledge and proficiencies (Yang et al., 2020). It would be helpful for students to gain a deep and practical learning experience when they are engaging with and acting on the negative and/or positive feedback they have received. Of significance, is recognising the reciprocal relationships between the emotional, cognitive, and social

dynamics of collaborative knowledge-building (Zhu & Kim, 2017). The student's ability to engage with and action feedback (digital and traditional), consider their emotional reactions, and use feedback as an educational tool to achieve learning goals is of utmost importance in attaining improved knowledge-building.

The successful blending of digital and face-to-face feedback demands transparency of purpose and interactive and collaborative support of students by lecturers if knowledge-building is to happen. Considering important knowledge-building principles and the findings of the study, we make some suggestions.

There is a need to design more integrative and informative assessment tools with authentic and reflective activities to develop agency and collective responsibility (Yang et al., 2020; Zhu & Kim, 2017). Lecturers could consider reflective assessment in knowledge-building that facilitates assessment and feedback to nurture student agency and improve their learning (Yang et al., 2020; Zhu & Kim, 2017). Students could assess their own and other's learning collaboratively, and they could take an active role in their rational thinking about feedback and interact and develop social and collaborative capabilities (Lei & Chan, 2018; Yang et al., 2020). Furthermore, lecturers could provide opportunities for students to scaffold and improve metacognition by encouraging them to reflect, inquire, and use other diverse lenses to reflect on their work (Yang et al., 2020; Zhu & Kim, 2017). The lecturer who adopts the knowledge-building approach facilitates students to become responsible for their learning, and students participate directly in high-level intellectual work such as "goal-setting, planning and monitoring" (Zhu & Kim, 2017, p. 1). The lecturer could employ a dialogical approach to engage students continually through reflective and productive dialogues to discuss feedback on formative assessments to improve learning.

With the knowledge-building principle of *concurrent, embedded, and transformative assessment* as put forward by Scardamalia (2002) and Yang et al. (2020), students can use timely feedback (concurrent assessment) to promote agency and improve their writing, which will enhance students' self-efficacy and higher-level competencies and help them understand their learning goals. It is crucial to produce an ideal collaborative, productive, and reflective knowledge-building classroom culture by creating a community of students who focus on collective efforts to improve the effectiveness of feedback and promote knowledge-building (Yang et al., 2020). In doing so, lecturers can create an environment that offers meaningful and worthwhile feedback using various tools that would enable students to reflect, explain, and action. In a higher education South African context students can become "active constructors of knowledge and managers of the process of improving their learning" (Pereira et al., 2016, p. 8). Lecturers should try to create alternative opportunities for more collaboration and dialogue about assessment and feedback (peer-peer and lecturer-student), so that any misconceptions can be clarified before students action the feedback (Mulliner & Tucker, 2017). It is important to nurture lecturer and student awareness of the value and the different methods of feedback, and for students to be engaged actively in the assessment and feedback process from the designing phase (Mulliner & Tucker, 2017). Technology can give lecturers agency in assessing students' work (Yang et al., 2020). Accordingly, lecturers must

develop and transform students' learning experiences by providing practical assessment and feedback tools to overcome barriers to learning, such as technology and language. Lecturers should understand how to use feedback effectively as a valuable educational tool to facilitate face-to-face and online feedback to transform students from passive receivers of knowledge into active participants responsible for their enhanced learning (Higgins et al., 2002; Koen et al., 2012).

Feedback is the most influential and powerful aspect of the assessment cycle in improving student learning and performance (Dawson et al., 2019; O'Donovan et al., 2016). Yet, the disjuncture between the purpose and theory of feedback and the practice of providing useful feedback to students has increased (O'Donovan et al., 2016). This disjuncture infers that students in some disciplines receive vague and ambiguous feedback messages that might have repercussions beyond merely passing the module. Here, the importance of discipline-specific literacy and feedback is accentuated. Students find benefit in feedback that can be "applied across modules" as Letty suggested. It is essential for lecturers in the same discipline to provide consistent and standardised feedback, which may be possible through communication between and among lecturers so that students are not confused when expectations of similar assessments are entirely different between two modules. It may be worthwhile to explore why there is a dissonance between feedback provided by lecturers and feedback expected by students. It becomes imperative for lecturers to be mindful of how students receive feedback, the purpose and goals of assessment and feedback to improve students' learning experience and knowledge-building, and how to motivate them to action feedback and become active in the learning process.

## Conclusion

Postgraduate students' experiences, reactions, and sentiments on receiving feedback on formative assessments varied with some students valuing it as developmental. While students unable to comprehend meaningful feedback or action feedback reacted adversely and ignored aspects of feedback they did not understand. Some chose to seek assistance from other lecturers and their peers. Most of the participants found the assessment grid ineffectual as a tool to provide practical and worthwhile feedback. The face-to-face feedback meant to elaborate on the digital feedback given was ineffectual. Factors such as the preference for feedback (traditional face-to-face or digital), the ability to use technology, understanding language, the contextual and socio-economic differences, the student-lecturer relationship, and the emotional, metacognitive, and collaborative capabilities of students and lecturers affect valuable and practical feedback to knowledge-building. Therefore, students suggested adopting a blended feedback approach as a more useful tool that customises and personalises feedback for students to action. They suggested that an amalgamation of digital and face-to-face feedback exchanges could result in meaningful and effective feedback as part of the process of collaborative knowledge-building that is discipline-specific and that could be applied across modules.

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