Assessment of the English literacy level of patients in primary health care services in Tshwane, Gauteng Province: Part 2

ABSTRACT

Low literacy can be described as the inability to read, write or use numbers effectively. The limited ability to read and understand health care instructions directly translates into poor health outcomes. The aim of this study was to assess the English literacy levels of primary health care patients using the Learning Ability Battery (LAB) and the adapted Rapid Estimate of Adult Literacy, Revised (REALM-R) and to determine how the results of the adapted REALM-R correlate with those of the LAB. Data were collected by means of a self-report whereby the participants had to answer the questions that were posed in the LAB and read the words out loud for the adapted REALM-R. The data analysis was performed by means of descriptive and inferential statistics, including the chi-square test and Spearman’s rho. The result of the study indicated that in South Africa, school grades achieved and the reading levels of primary health care patients differ with four grades. In terms of the correlation between the results of the adapted REALM-R and those of the LAB, a correlation of $r = 0.43$ ($p < 0.001$) could be established. Depending on the cut-off point used for the adapted REALM-R, 67% of the participants had low literacy levels. The study provides evidence of the importance of a validated, quick and easy-to-administer literacy screening tool. The effective assessment of patients’ literacy levels will assist registered professional nurses to provide health education on an appropriate level to improve patients’ health literacy.

INTRODUCTION

Background and rationale

The most common health education materials used by health care practitioners are in written form. Griffin, McKenna and Tooth (2006:144) believe that in order for health education to be effective, the materials must be written on a level that can be read and understood by all patients. These authors add that the ability to read words and the ability to understand what the words mean are related and that people with low literacy levels therefore have difficulty in understanding health education materials. The limited ability to read and understand health care instructions directly translates into poor health outcomes (Weiss 2007). The relationship between low literacy and adverse health outcomes is represented by two underlying processes. Firstly, low literacy may have a direct negative effect on health due to the barriers to accessing information and using health information. Secondly, low literacy can be a marker for other conditions, such as poverty and lack of access to health care, which may lead to poor health (Pigone, De Walt, Sheridan, Berkman & Lohr 2005:185).

Pawlak (2005:176) found that health education materials are often written above sixth-grade level. This indicates that health education materials are often written for literate people and therefore marginalise those who cannot read. Health care professionals often overestimate the client’s ability to read and comprehend health education and therefore instructions are often not followed due to poor motivation or low literacy. Most clients prefer simple text that is easy to read (Andrus & Roth 2002:289).

Research done in the United States of America (USA), Canada, the United Kingdom and Australia indicates that the average reading level is 4 to 4.6 grades below the last grade completed at school. The mean reading comprehension was at the fifth-grade level (Australian Bureau of Statistics 2006; Davis, Mayeaux, Fredrickson, Jackson & Murphey 1994:460; Jackson et al. 1991:1172; National Institute for Literacy 2003; Rutherford et al. 2006:235). No such information is available for the South African
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Definition of key concepts

Adult: An adult is a person who is fully grown and developed; adulthood is the age at which a person has reached maturity (Concise Oxford English Dictionary 2002:18). In this study, an adult refers to a person who is 18 years or older. In terms of Knowles’s theory of andragogy (Knowles 1990), adulthood can be categorised as follows:

- biological adulthood is the ability to reproduce
- legal adulthood is defined by the law
- social adulthood is the stage at which adult roles are performed
- psychological adulthood is when self-direction is present.

Low literacy: Low literacy can be defined as the inability to read, write or use numbers effectively (Smith & Haggerty 2003:409).

Patient: A patient can be described as any person who is ill or is undergoing treatment for disease (Weller 1997:301).

Primary health care sector: According to Naude and Setswe (2000:2), the primary health care sector can be described as all the health care services that a community can use, including clinics and community health care centres.

Objectives

The purpose of the study was to determine the English reading levels of patients in a primary health care clinic in western Tshwane, Gauteng Province, South Africa and to adapt and validate a suitable literacy instrument to measure the English literacy levels in primary health care patients. This article, however, reports on the second part of the study, carried out with the aim of determining the English literacy levels of primary health care patients using both the Learning Ability Battery (LAB) and the adapted Rapid Estimate of Adult Literacy, Revised (REALM-R) in a clinic in Atteridgeville, in western Tshwane. In addition, the objective was also to determine the correlation between the results of the adapted REALM-R and that of the LAB.

RESEARCH METHOD AND DESIGN

Research design

The design for this paper was a cross-sectional survey. According to Bowling and Ebrahim (2005:120), a cross-sectional survey can be described as a measurement of the frequency of a specific attribute, such as a specific exposure, disease or health-related problem in a defined population or a sample population at a certain point in time. Participants are contacted at a fixed time and information is then obtained from them. A cross-sectional survey can also be used to determine the prevalence of health-related problems and outcomes and to assess the impact of the health problem.

Population and sampling

The population for this research comprised South African-born adults living in Atteridgeville and attending a specific primary health care clinic selected for the study. The health status of the adults was not taken into consideration in the choice of participants. According to Burns and Grove (2005:263), the target population can be described as the entire set of cases of interest to the researcher. A convenience sampling method was used to select the most conveniently available subjects to participate in the study (Polit & Beck 2008:341). A total of 100 patients who attended the primary health care clinic in Atteridgeville were approached before or after their consultation to participate in the study. Male and female patients were approached and they had to self-declare that they were able to read. Nath, Sylvester, Yasek and Gunel (2001:659) used a similar sample size to develop the Literacy Assessment for Diabetes instrument.

Data collection

A self-report (Polit & Beck 2008:324) was used for data gathering. The LAB and the REALM-R adapted for the South African context were used also used to gather data. To correlate the results of the adapted REALM-R with those of the LAB, the number of each participant was documented and the scores were indicated next to the number to ensure that the results were from the same participant.

The LAB is an instrument used to assess participants’ basic schooling and technical abilities. It gives an immediate computer printout of the client’s results. The instrument is considered a stable, reliable tool for assessing literacy levels and learning potential (Lead the field n.d.). The LAB is also fully aligned with the principles of the South African Qualifications Authority (SAQA), outcomes-based education and the National Qualifications Framework (NQF) (Learning Ability Battery assessment tool for RPL, PLA & CASS administrator’s manual 2005:8). For the purpose of this study, the school grades were divided into three groups, namely Grades 1–7, Grades 8–10 and Grades 11–12. The participants had to answer questions that were posed in the LAB and read the words on the list out loud for the adapted REALM-R. The LAB required participants to complete a standard assessment form that assesses English language comprehension. The assessment form consists of five sections, with each section consisting of 10 English sentences. The participants were instructed to complete the sentence by choosing the correct word in brackets that would complete the sentence so that it made sense. The five sections ranged in difficulty according to school Grade levels 1–12. Each correct answer received one mark, adding to a total mark of 50. The LAB allows the testing of groups consisting of 10–20 participants. The evaluation was done in a private room. The researcher attended a three-day training programme on the use of the LAB and gained a certification of competency.

The REALM-R is an instrument designed and validated to identify how well primary health care clients understand words that are commonly used by health care personnel. The REALM-R was designed to identify clients that have potential literacy problems (Bass, Wilson & Griffith 2003:1037). The REALM-R adapted for the South African context consists of 11 words. During the adapted REALM-R literacy test, participants were required to read the words aloud to a field worker. The words pronounced correctly were then scored according to a phonetic pronunciation key provided to the fieldworker. The field worker was trained to perform the assessment before the actual research was done. Participants were given the following instruction:

‘Would you please read aloud as many of the words from the list as you can? Start with the first word. When you come to a word that you cannot read, try your best or say “pass” and go on to the next word.’

The fieldworker had a copy of the list and noted a plus sign (+) after each word that was pronounced correctly, a zero (0) after words that was mispronounced and a minus sign (-) after words not attempted. Self-corrected words were marked (+) and counted. If the participant hesitated for more than five seconds with a word, the fieldworker said ‘pass’ and asked the participant to continue with the next word. The pluses were counted and a score out of eight was given. The data gathering for the adapted REALM-R took 2 min – 3 min per participant.

Data analysis

Descriptive and statistical analyses were used to evaluate data. According to Polit and Beck (2008:567), descriptive statistics are used to describe the relationship between variables. Spearman’s
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**RESULTS**

Demographic information

The participants’ ages ranged from 18–59 years, with a mean age of 29.37 years. With regard to achievement of the highest school grades (Grades 11 and 12), 40% of the participants between the ages of 19 and 29 achieved these grades, followed by 22% of the participants in the 30–39-year age group. The older the participants, the lower the school grades achieved, for example, only 4% of the participants aged 40–49 indicated a Grade 11 or 12 level of schooling. The older participants (50–59 years) (3%) all indicated a Grade 1–7 level of schooling.

Results of the Learning Ability Battery

Table 1 indicates the number of participants according to the score obtained for the LAB.

The results indicate that 44% of the participants scored 21–30 out of 50 and 25% of the participants scored 31–40 out of 50 for the LAB. Only 6% of the participants had a score of 41–50 out of 50 for the LAB. The comparative school grades of the LAB results were obtained after the scores were processed in the computer-based program. The results were then compared to the school grades achieved by the participants. Figure 1 indicates the proportions of participants according to the school grades achieved and the grade at which the participants could actually read according to the results of the LAB.

In Figure 1, 69% of the participants indicated that they had achieved Grade 11 or 12; however, only 6% of the participants scored a Grade 11–12 reading level on the LAB. On the other side of the continuum, the reading level of 70% of the participants was assessed at a Grade 1–7 according to the LAB, although only 7% indicated a Grade 1–7 level of schooling achieved ($\chi^2 = 61.580; p < 0.001$). Table 2 indicates the mean school grade of the participants as well as the reading grade level achieved on the LAB.

From Table 2, it is clear that there is a four-grade difference between the school grade achieved and the LAB reading level.

Results of the adapted Rapid Estimate of Adult Literacy, Revised

The REALM-R adapted to the South African context consisted of 11 words; however, only eight of the words were scored. Table 3 indicates the participants’ scores on the adapted REALM-R.

As indicated in Table 3, 16% of the participants scored 5 out of 8, another 14% scored 6 out of 8, 26% scored 7 out of 8 and only 33% of the participants could correctly pronounce all the words on the adapted REALM-R.

Correlation of the adapted Rapid Estimate of Adult Literacy, Revised and the Learning Ability Battery

The correlation between the two methods is $r = 0.43$ ($p < 0.001$). This indicates that the measurements by the two literacy assessment tools are linearly related. Thus, an increase in measurements by the adapted REALM-R implies that the measurements by the LAB will increase and vice versa. The graphical display of this relationship is presented in Figure 2.

The $r = 0.43$ is the correlation coefficient ($\text{Quantitative management 2003:151}$). This source (2003:151) indicates that if $r$ is $0 < r < +1$, then the two variables show a positive linear correlation. As $r = 0.43$, this indicates a positive linear correlation between the two variables, namely the adapted REALM-R ($y$) and the LAB ($x$). The correlation indicates the degree of strength of the relationship of the two variables ($\text{Rice 2007:146}$).

The coefficient of determination for $r^2 = 0.1849$ (Steyn, Smit, Du Toit & Strasheim 2000:175). It follows therefore that 18.49% of the variation in the dependant variable $y$ (LAB) can be explained by the independent variable $x$ (adapted REALM-R) (Steyn et al., 2000:175). This indicates that for 18.49% the scores of the LAB and the adapted REALM-R correlate directly.
VALIDITY AND RELIABILITY

The REALM-R is validated as a shortened version of the REALM and was designed for use in the public health care sector and primary health care settings to identify patients with low literacy (Davis et al. 1994:461). The REALM-R correlates with a number of other tests, including the SORT-R, WRAT-R, PIAT-R and the TOFHLA (Fawcik 2005:178).

Several measures were used to ensure the validity and reliability of the LAB. The Learning Ability Battery Version 8.3 is an assessment tool for various levels of education for example numerical and mathematical Adult Basic Education and Training levels 0–4, school Grades 1–12, NQF 1–4 and recognition of prior learning, trainability and competency levels for entry levels to learnership. The instrument is accredited and supported by SAQA and the NQF and acknowledged by the Service Sector Education and Training Authority (SETA accreditation number E.T.D.P-581-PE-250105F000184 on 25 January 2005).

In terms of the adapted REALM-R, face and content validity was ensured through the validation panel. Several experts in the field of reading and primary health care were used to evaluate the instrument. The number of words and syllables for the REALM-R adapted for the South African context remained unchanged; only the words were adapted for the South African context. The cultural-linguistic fit was not validated due to the multicultural nature of the South African society and due to the fact that health-promotion materials written in English are not written for a specific target culture, but with the aim of being read and understood in the multicultural environment of primary health care.

DISCUSSION

The Learning Ability Battery

The LAB is generally used to assist human resource managers, trainers, facilitators and assessors to identify a person’s current level of learning potential (Learning Ability Battery assessment tool for RPL, PLA & CASS administrator’s manual 2005:3). The LAB was developed to assess a number of abilities of a person, including word recognition and reading comprehension (2005:4). The LAB also assesses NQF levels, which indicate certain basic scholastic and technical achievements. The LAB is used by employers to assess employees' learning potential and identify them as illiterate, semi-literate or literate (2005:4).

Osborn (2007) indicates that the main language used for linguistic communication is English. The preferred business language in South Africa is also English. The LAB was therefore used in the study to assess the English reading and comprehension levels of patients in a primary health care clinic in the west of Tshwane. The advantages of using the LAB for the purposes of this study included the fact that the LAB is a stable, reliable tool and useful as a reference point to assess the grade at which participants read and comprehend English (Learning Ability Battery assessment tool for RPL, PLA & CASS administrator’s manual 2005). The results are processed quickly and it is relatively easy to administer.

The LAB, though suitable in a research situation, would, however, not be appropriate for the primary health care context. Several aspects were identified that make the tool impractical for use in a primary health care setting. One of the disadvantages is that it is a computer-based program requiring specialised training, which would be both time-consuming and expensive.

The Rapid Estimate of Adult Literacy, Revised

For the purposes of the study, the existing REALM-R was adapted for the South African context. The advantages of this test in assessing patients’ literacy levels in a primary health care setting are that it is a computer-based program requiring specialised training, which would be both time-consuming and expensive.
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Original Research

The correlation of the adapted Rapid Estimate of Adult Literacy, Revised and the Learning Ability Battery

A correlation of the adapted REALM-R and the LAB could be determined in the study. Figure 2 indicates a positive linear correlation between the results of the adapted REALM-R and that of the LAB. The results of the adapted REALM-R show that 18.4% of students directly influenced by the factors measured by the LAB, which indicates that for 18.4% of the time, the results of the adapted REALM-R are due to poor word recognition and language comprehension identified by the LAB. The results for the other 81.5% of the time could be due to the determinants of health literacy as identified by Pawlak (2005:175). These influences allow opportunity for future research.

School grade level and reading ability

Doak, Doak and Root (1996:2) mention that, until recently, literacy levels and reading levels were internationally measured in terms of school grade levels. This means that if a person had achieved Grade 5, the person was presumed to be able to read at Grade 5 level and was therefore literate. However, Andrus and Roth (2002:282) state that although a person’s reading ability is a useful indicator of the person’s literacy level, the reading ability cannot be directly linked to a person’s school grade level as previously measured. Doak et al. (1996:2), as well as Cotugna, Viekery and Carpenter-Haefele (2005:213), state that literacy levels and school grade levels are measured differently and that there is no direct conversion between the two. A person’s grade level is not an accurate indication of reading ability.

The consequences of low literacy are indicated by Weiss (2007:13). This author indicates that patients with low literacy have less knowledge of preventative health care services and medical conditions and have poorer health status. Weiss (2007:14) also indicates that patients with low literacy are more likely to be hospitalised, resulting in increased health care costs for the health care system. The consequences of low literacy are a direct result of low literacy levels and poor reading ability (Pigone et al. 2005:185).

CONCLUSION

The first step to improve health is to improve literacy levels. Attaining higher literacy levels or teaching patients at their literacy level will lead to patients becoming informed consumers of health care services. In addition, the level of care will be matched with the need of the patient and therefore treatment compliance by the patient will improve. Improving the health of all will lead to a reduction in health disparities and the improved health of the South African population.

LIMITATIONS

The study was conducted in only one primary health care clinic in an urban area. The patients participating in the study were mainly Sepedi- and Setswana-speaking. Due to the convenience sample, the results may not be generalisable to a larger context. In addition, the sample size was only 100 participants, thus a larger study should be conducted to validate the results of this study.

RECOMMENDATIONS

In terms of nursing practice, health care professionals should be literacy-orientated. In this way they will provide appropriate health education that will benefit the patient and improve the health literacy of patients. Because patients with low literacy or those who are illiterate have difficulty in understanding health care information, health care professionals should educate patients on their level of literacy. Once an appropriate literacy tool for South Africa becomes available, patients’ literacy levels must be determined before health education is provided to ensure understanding of the content. Because the adapted REALM-R is quick and easy to use, the registered nurse would be able to assess patients’ literacy level before providing health education. In addition, to assist the registered professional nurse, alternative ways of presenting information that are culturally sensitive and age-appropriate must be researched and developed for use in the primary health care setting. Research should also be conducted to evaluate the influence of different socio-cultural backgrounds on the effectiveness of the adapted REALM-R as well as how the assessment of all patients’ literacy levels could be achieved efficiently in a primary health care clinic. The REALM-R requires no computer assistance and therefore the registered nurse would be able to easily assess patients’ literacy level before educating them.

Research should be conducted to investigate the readability of health education materials used to educate patients in the primary health care setting. In addition, evaluation research should be carried out to determine the usefulness of the printed material in educating patients with low literacy or those who are illiterate. Further research using other contexts throughout South Africa is needed to provide representative results, in terms of both the literacy level and the further validation of the adapted REALM-R compared to the LAB. The cut-off level of the REALM-R in the South African context must be finalised to provide the health care sector with an easily managed literacy tool for application in the primary health care sector.
REFERENCES


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