

Criteria to facilitate the implementation of woman-centred care in childbirth units of Limpopo Province, South Africa (Part 2)

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Background: Facilitation of mutual participation, respectful and egalitarian relationship between the mother and the midwife during childbirth is a critical aspect. This article delineated the criteria that would facilitate the implementation of woman-centred care in childbirth units of the Limpopo Province in South Africa, following a concept analysis described in Part 1. Empirical referents or indicators were used to measure the concept woman-centred care and to validate its existence in reality. These empirical referents were referred to as measurable properties that further verified the concept.

Objective: The objective of this article was to formulate criteria that would facilitate implementation of woman-centred care in childbirth units of Limpopo Province in South Africa.

Method: Criteria to facilitate the implementation of woman-centred care were formulated by the gathering of information about the topic under review and the use of resources to define the key elements of the criteria which were integrated into the Batho Pele principles. The criteria were then validated by selecting with a vested interest in the successful development and implementation of the criteria.

Results: Criteria were formulated to facilitate the implementation of woman-centred care that was integrated within the framework of Batho Pele principles.

Conclusion: These formulated criteria for woman-centred care will be used as an institutional self-evaluation tool to enhance implementation of the Batho Pele principles in childbirth units. These criteria will give direction and provide guidelines for the performance of midwifery staff and will also help supervisors to guide staff to improve performance.

Introduction

Process criteria define practices that enjoy general recognition and acceptance amongst midwives or authoritative statements by which the quality of midwifery practice can be judged (Danasu 2007). Criteria are also defined as a performance model that is used to judge quality of childbirth objectives, orders and methods. This article describes how formulated criteria were integrated within the framework of Batho Pele principles to provide a guide to the knowledge, skills, and attitudes needed to provide safer and efficacious midwifery care. Such criteria would assure women that they are receiving high quality midwifery care. Midwives would also know exactly what is necessary to provide quality care, and that measures are in place to determine whether the care meets the standards.

Part 1 of this study (Maputle & Hiss 2013) analysed woman-centred care as a core concept and was relevant to childbirth care within the framework of the Batho Pele principles as a customer focused approach. An extensive literature search of computerised databases and manual searches of relevant journals were undertaken to determine the characteristics associated with the concept of woman-centred care. The literature based analysis included specific disciplines, namely, nursing, medicine, humanities and nursing management.

The concept analysis (Part 1 [Maputle & Donavon 2013]) found that woman-centred care refers to a complex, multidimensional, dynamic process of providing safe, skilled and individualised care (Rush 1997, cited in Hutchfield 1999:1183). It responds to the physical, emotional and psychosocial needs of the mother. Woman-centred care as outlined within the context of the Batho Pele principles in the White Paper on Transforming Public Service Delivery (Department of Public Service and Administration 1997), is a customer-oriented form of care. This means that a midwife consults the mother, encourages her participation and supports her choices about the services offered. The Batho Pele principles further advocate that mothers should be allowed to

practice their own preferences (be given courtesy), and to have access to personal control and decision-making (access). Moreover, the mother is given full and accurate information about childbirth and the midwifery care to which she is entitled. Unsworth (2000:318) refers to woman-centred care as the sum of activities that include emotional involvement, responsible participation and a sharing of practical and technical knowledge of health care.

The empirical referents of woman-centred care were found to be mutual participation and responsibility sharing, information sharing and empowering, communication and listening, accommodative midwifery actions and maximising human and material infrastructure. The defining empirical referents of woman-centred care were measured through the use of the customer-care approach (Batho Pele principles). Each of these referents was integrated within the Batho Pele principles (Table 1) and these were used to formulate the criteria in Appendix 1.

In this article, criteria define the characteristics or behaviours used to measure the level of midwifery care. Criteria were derived from the values (Batho Pele principles) that described the level of midwifery care considered acceptable. Chinn and Jacobs (1987:98) pointed out that criteria specify the characteristics typically present whenever a particular object, property or event occurs, whilst Muller (2002:207) suggested that criteria are refined dimensions of interest that can actually be measured. An article on patient empowerment (Anon 2002) supported the view that criteria are defined as standards by which an action can be measured. Criteria allow comparisons to be made and are thus key parts of the prioritisation process. According to Muller (2002:204), there are three different types of standards (criteria), namely, (1) structure, (2) process and (3) outcome. In this article, the researchers adapted the process type to formulate the criteria to facilitate the implementation of woman-centred care. A process type describes the performance of an action or nursing act (Muller 2002:204). This will provide a means for analysing the efficiency or productivity of midwifery care for women in childbirth units. These criteria will be used to monitor whether efficient utilisation of services delivered according to Batho Pele principles results in quality woman-centred care. In attempting to develop these criteria, three basic questions were answered, namely, (1) what to measure, (2) where to measure it and (3) how to measure it.

Design and methods

A concept analysis of woman-centred care was conducted (see Part 1 [Maputle & Donavon 2013]). A framework, as suggested by Walker and Avant (2011, 2005:63–84), was used for analysis. The steps included selection of a concept woman-centred care, specification of the aims of analysis, identification of uses, characteristics or connotations of the concept, determination and definition of attributes, development of the model cases, which exemplified the analysis, identification of antecedents and consequences, and definition of empirical referents. The final step of the analysis was to identify the empirical referents that were the indicators used to measure the concept to and validate its existence in reality (Walker & Avant 1995). Empirical referents can also be referred to as measurable properties that further verify the concept. Empirical referents were defined as classes or categories of actual phenomena that by their existence or presence demonstrate the occurrence of the concept itself (Walker & Avant 1995:46). They further state that referents, once identified, are extremely useful in instrument development because they are clearly linked to the theoretical base of a concept, thus contributing to both the content and construction of the instrument. As such, they provide clear and observable phenomena of the concept. Furthermore, instrument development in itself is an operational definition (Burns & Grove 2009:147).

Criteria were thus formulated to facilitate the implementation of woman-centred care (Appendix 1). This was done by the gathering of information about the topic under review and the use of resources to define the key elements of the criteria which were integrated into the Batho Pele principles. To validate the formulated criteria, the researcher selected several stakeholders (Table 2). Polit and Beck (2008:320; 2010) indicate that stakeholders should be individuals or groups with a vested interest in the successful development and implementation of the criteria.

Criteria for the implementation of woman-centred care in childbirth

The empirical referents of the concept woman-centred care was integrated into the Batho Pele principles and criteria were formulated shown in Appendix 1.

Validation of the formulated criteria

The formulated criteria were validated by the relevant stakeholders. Validation is a method of determining the

TABLE 1: Batho Pele principles and empirical referents.

Batho Pele principle	Empirical referent
Consultation	Midwives should consult mothers about the level of midwifery care they want to receive and, where possible, allow participation and support choices about the services that are offered (communication and listening).
Service standard	Mothers should be told what level and quality of midwifery care (interventions) can be provided so that they should be aware of what to expect (maximising human and material infrastructure).
Courtesy	Mothers should to be treated with courtesy and consideration (i.e. they should be allowed to practice their preferences during childbirth [accommodative midwifery actions]).
Access	Midwives should allow all mothers equal access to personal control and decision-making (mutual participation and responsibility sharing).
Information	Mothers should be given full and accurate information about the childbirth process and midwifery care to which they are entitled (information sharing and empowering).

Source: This table was adapted from Department of Public Service and Administration, 1997, *People first: White Paper on Transforming Public Service Delivery* which was published in the Staatskoerant

credibility of empirical knowledge in relation to a scientific model of a discipline (Chinn & Jacobs 1987:13). Irobi, Andersson and Wall (n.d.:2) described validation as taking a decision whether the model (criteria) in question is valid. They further pointed out that validation assures that a model contains the features imputed to it, which implies that it is well grounded, sound or capable of being justified. The purpose of validation in this paper was to identify the value and potential contributions these criteria could make to the provision of woman-centred care in the childbirth units at the tertiary hospital in the Limpopo Province.

Methodology for the validation process

Sampling

Purposive sampling was used to select the appropriate participants (Table 2). Purposive sampling is a type of nonprobability sampling which is collected from a group of respondents chosen for a specific key characteristic (Sells 1997:172). The researchers used their judgement to select the participants who had most of the required attributes and represented the different categories to validate the criteria for implementation.

Although this was a subjective method of sampling, it was necessary to include midwifery experts, policy makers, unit managers (supervisors) and providers of midwifery care in the validation, since all these participants were involved in the teaching, planning and provision of childbirth care.

Data collection

Data collection for validation were conducted after the criteria were formulated. Validation tools or checklists were developed for all the participants. Participants as indicated in Table 2 were selected to validate the formulated criteria. Appointments were scheduled for individual semi structured interviews with the midwifery experts, policy makers and managers and a focus group discussion was held with the providers of midwifery care. Data were collected at the participants' workplace. Participants made changes and modifications to the formulated criteria, where applicable, before these could be recommended for implementation in the childbirth unit at the tertiary hospital in the Limpopo Province. Their validation brief was to determine whether the formulated criteria were:

- applicable and relevant to enhancing the provision of woman-centred care in childbirth units;

- appropriately integrated into the Batho Pele principles to facilitate mutual participation during childbirth.

Ethical considerations

Ethical approval to conduct the study was obtained from the Ethics Committee of the University of Johannesburg and permission from the Limpopo Provincial Department of Health. The ethical standards as set by Democratic Nursing Organisation of South Africa (DENOSA) were adhered to before and during the structured data collection regarding privacy, anonymity and confidentiality (DENOSA 1998).

Validation of descriptions

The comments from the participants indicated that they were satisfied with the descriptions of criteria, as these descriptions were real representations of how they would prefer woman-centred care to be provided at the tertiary hospital in the Limpopo Province. These comments contributed to the truth value (credibility) of the study. Three experts in midwifery and nine other participants (two policy makers, two unit managers and five providers of midwifery care) were granted opportunities to make suggestions or comments that could contribute to the finalisation of the criteria. Two midwives (the policy makers) from the Directorate of Maternal, Child and Woman's Health in the Department of Health, who were involved in policy making on activities and programmes relating to mother, child and women's health, strongly agreed that the five formulated criteria were applicable and relevant to enhancing the provision of woman-centred care in childbirth units and were appropriately integrated into the Batho Pele principles to facilitate mutual participation during childbirth.

Likewise, all seven unit managers and providers of midwifery care strongly agreed that the five formulated criteria were applicable and relevant to enhancing the provision of woman-centred care in childbirth units and were appropriately integrated within the Batho Pele principles in order to facilitate mutual participation during childbirth. The three lecturers involved in teaching Midwifery Nursing Science also agreed that the criteria were applicable to midwifery practice, with a suggestion that the outcome be 'interdependence' rather than 'independence'. Replication studies would be conducted for the criteria to be applied in other contexts in the Limpopo Province. The study, therefore, concluded that all the stakeholders had reached consensus on the proposed criteria. They agreed that these should be recommended and implemented in one district, as a pilot study to provide practical validation. Chinn and Jacobs (1987:165) point out that theory testing research has immediate practical application. By conducting or replicating the study in other districts at a later stage, the results may have wider significance and impact.

Trustworthiness

The criteria for ensuring trustworthiness as outlined in Guba and Lincoln (1985:301–318) were used. Peer debriefing was

TABLE 2: Specific criteria for inclusion.

Unit	Number of participants
Nursing education	Three lecturers who were teaching Midwifery Nursing Science, one each from three South African Universities.
Policy makers	Two officials from the MCWH. Directorate in the Department of Health, Limpopo Province.
Nursing management	Two managers who were allocated supervisory roles in the childbirth unit at the tertiary hospital.
Nursing practice	Five midwives who were providing midwifery care to mothers during childbirth at a hospital.

MCWH, Multicultural Centre for Women's Health.

achieved through discussion with peers who are outside the context and who have a general understanding of the issues involved. Presentations were made at research committees and seminars that were attended to establish the truth value of concept analysis. Transferability was attained through thick description of the methodology.

Recommendations

On the basis of the results, a need was identified to formulate criteria that would encourage participation and collaboration so that attending midwives could enhance the self-determination of mothers during childbirth. It is recommended that the criteria should be applied in maternity or obstetric and neonatal units, general nursing science and nursing research units, and at any institution where there is interaction between a mother (patient) and an attending midwife (nurse).

Recommendations for implementation in obstetric units

It is a special challenge for those involved in obstetric units to improve their practices so that mothers, who were less participative, may be able to participate more fully in the future. Since mothers experienced dependency and limited participation during childbirth, the criteria could serve as a frame of reference to enhance mutual participation and shared responsibility, sharing of information, and empowering and interdependence during childbirth in the obstetric units. The criteria for woman-centred care could be used as an institutional self-evaluation tool to enhance the implementation of the Batho Pele principles.

Recommendations for implementation in general nursing units

Dependency and limited participation may be experienced in all general wards in hospitals whenever a patient is involved in interaction with a nurse. As stated earlier, to be in line with the White Paper on Transforming the Public Service Delivery (Department of Public Service and Administration 1997), the Patient Charter and the Constitution of the Republic of South Africa, it is recommended that the criteria be implemented in general wards as well. The criteria are aimed at enhancing the provision of woman-centred (patient centred) care, which will facilitate mutual participation and sharing of responsibilities, create opportunities for information sharing and empowering, open communication and listening, and promote accommodative midwifery actions and the maximising of human and material infrastructure during the provision of care.

Recommendations for implementation in nursing research units

The recommendations for implementation of the formulated criteria in nursing research units would strive to enhance mutual participation, interdependence and collaboration during childbirth as these are broad topics that need further study in the Limpopo Province. From the formulated criteria,

the following elements that could facilitate woman-centred care during childbirth were identified as:

- Mutual participation – egalitarian and respectful relationships. Equality includes the principle of power sharing and responsibility; there should be negotiation between the mother and the midwife.
- Sufficient information which is thought to be a prerequisite for decision making should be provided.
- Interaction that takes place between the mother and the midwife should enhance the self-esteem and self-determination of the mother. The midwife and the mother should listen to each other because they engage in a dialogue to identify preferences and expectations, and a new strategy for change is thus constructed.
- The cultural experiences of a specific mother during childbirth need to be considered
- Attention should be given to interaction skills by which participation can be enhanced and the practices of attending midwives should be studied to identify how these enhance or inhibit participation. Each of the above may be a research topic in itself.

Subsequent research on experiences during childbirth could be replicated in any hospital in any district. Such endeavours could address the strategies of enhancing mutual participation during childbirth. The hypothesis was formulated and could be tested in replicated (follow up) research. This hypothesis could be: mutual participation and responsibility sharing during childbirth can be enhanced by the provision of woman-centred care.

Recommendations for Department of Health, Maternal, Child and Woman's Health Directorate

The formulated criteria (Appendix 1) would be made available to the Maternal, Child, and Woman's Health Directorate, for them to evaluate whether the said criteria are implementable within the Department of Health. The criteria could be implemented in order to improve communication and enhance mutual participation and responsibility sharing, information sharing and empowering, increased decision making and informed choices, and build capacity during childbirth.

Conclusion

The criteria were formulated with the aim of enhancing the provision of woman-centred care which would facilitate mutual participation and responsibility sharing, creation of opportunities for information sharing and empowering, open communication and listening, accommodative midwifery actions and maximising of human and material infrastructure during childbirth. These formulated criteria will further be used as an institutional self-evaluation tool to enhance the implementation of the Batho Pele principles.

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Competing interests

The authors declare that they have no financial or personal relationship that has influenced us in writing this article.

Authors' contributions

M.M. (University of Venda, South Africa) and D.H. (University of the Western Cape) were involved in conceptualisation of the project. M.M. (University of Venda, South Africa) collected and analysed the data and D.H. (University of the Western Cape) wrote and edited the manuscript.

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Appendix 1

Criterion 1	
The attending midwife demonstrates skill of facilitating mutual participation and responsibility sharing by integrating the Batho Pele principles during childbirth.	
Indicator: There is evidence of facilitating mutual participation and responsibility sharing through the implementation of the Batho Pele principles by:	
1.	Ensuring that an environment is created that fosters a trusting relationship through openness and transparency.
2.	Treating mothers as individuals who are responsible for their own mental health, encouraging them to express the views that will be taken into account in the decisions made about their care.
3.	Undertaking consultation by considering sensitivity and not asking mothers to reveal unnecessary personal information.
4.	Ensuring the availability of a written, comprehensive nursing care plan that indicates the assessment of the needs of the mothers to align the mother's preferences and choices and the midwife's expectations.
5.	Involving mothers in the planning, implementation and evaluation of midwifery care and accommodating their preferences.
6.	Consulting mothers by determining what they want through the use of questionnaires, and by asking the mothers' opinions
7.	Utilising birth plans for mothers to indicate their choices during childbirth.
8.	Displaying enhancement of autonomy where the attending midwife informs the mother about the benefits and risks of treatment and allowing the mother to decide.
9.	Ensuring that mothers are aware of and understand what quality of service they can expect to receive and what they have recourse to if the standards are not met.
10.	Creating opportunities to inform the mother about the results of investigations or procedures done to her.
11.	Ensuring that feedback is given at regular intervals, through surveys and questionnaires, suggestion boxes or comment cards as these assist in improving service provision.
12.	Scheduling monthly or quarterly hour-long meetings with mothers or inviting them to be part of representatives when service delivery issues, standards and problems are discussed and to give feedback.
13.	Encouraging mothers' decision making, autonomy, informed choices and personal control (except in cases in which there are clearly health risks).
14.	Including representatives of mothers in maternal and new born committees to develop education material or to review the written drafts of protocols to be implemented within the unit.
15.	Publicising the results of consultation within the unit so that the attending midwives are aware of how their services are perceived.
16.	Conducting consultation and not listing demands that raise unrealistic expectations.
17.	Ensuring courtesy by addressing mothers by their names.
Criterion 2	
The attending midwife demonstrates skill of sharing or exchanging information and empowering by integrating the Batho Pele principles during childbirth	
Indicator: There is evidence of exchange of accurate and up-to-date information about childbirth issues and available options through the implementation of the Batho Pele principles by:	
1.	Consulting mothers to establish what they need to know, working out how, where and when information can best be provided.
2.	Giving information that is client-centred as this would build confidence, self-esteem and enable the mother to take responsibility.
3.	Ensuring that information is guided, and not directed, in order for mothers to share responsibility.
4.	Providing information in the mother's own language and ensuring that it is relevant to her needs and that the tone used is not patronising.
5.	Ensuring that provision of information is clear, simple and detailed to maximise its comprehension and minimise any potential imposition of the views of the attending midwife.
6.	Ensuring that written information is plain and free of jargon and is supported by visual aids.
7.	Ensuring that provision of information discloses all the benefits and risks of all procedures as well as all options that a mother might consider.
8.	Ensuring that during information sharing time is provided for mothers to explore various options and opportunity is offered for the mother to ask questions.
9.	Soliciting inputs from mothers when developing health education materials that are relevant.
10.	Ensuring that mothers are respected as individuals during information sharing and that attention is paid to fostering dignity and self-esteem, and to providing privacy and confidentiality.
11.	Ensuring that mothers understand the type of service they are about to receive, where to get information, its accessibility and the name and contact number of the person for obtaining further information and advice.
12.	Ensuring that mothers are duly informed on what resources are available if standards are not met.
13.	Ensuring that a training and childbirth education programme that empowers mothers is developed and utilised in childbirth units.
Criterion 3	
The attending midwife demonstrates attitudes and skills of enhancing open communication and listening by integrating the Batho Pele principles during childbirth.	
Indicator: There is evidence of open communication and listening between the mothers and attending midwives during childbirth through the implementation of the Batho Pele principles by:	
1.	Displaying an approachable attitude, empathy and courtesy by attending midwives.
2.	Treating mothers as customers, that is, listening to their views and taking account of them in making decisions about what childbirth services should be provided.
3.	Respecting mothers' experiences, plans and needs.
4.	Minimising language barriers by choosing the style of language and words as these can reflect an attitude of respect or disrespect and even impede or ease communication.
5.	Considering cultural acceptability, cultural barriers to healthcare relating to the lack of autonomy and decision making power which often constrain women's access to healthcare.
6.	Listening and encouraging mothers to express their different points of view.
7.	Building confidence and trust during childbirth by openness and transparency.
8.	Wearing of name tags/badges by the attending midwives for mothers to know the midwife who is providing care to them as this will enhance communication.

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Criterion 4	
The attending midwife demonstrates skill of accommodating mothers' choices and preferences by integrating the Batho Pele principles during childbirth.	
Indicator:	
There is evidence of accommodating mothers' choices and preferences during childbirth through the implementation of the Batho Pele principles by:	
1.	Respecting all concerns and opinions, supporting cultural norms, personal preferences and choices by asking about the experiences, plans and needs of mothers.
2.	Providing flexible policies that accommodate planning and decision making by mothers during childbirth.
3.	Developing policies and protocols to provide woman-centred care, or integrate them into the existing framework.
4.	Developing the protocols and making them available, outlining all levels of healthcare.
5.	Developing departmental codes and training programmes that integrate Batho Pele principles to ensure that mothers are treated with courtesy, respect and dignity.
6.	Involving family members or companions in the care of the mother, as this could intensify the mother's perception of control during childbirth.
Criterion 5	
The attending midwife demonstrates skill of maximising the human and material infrastructure through the integration of the Batho Pele principles during childbirth.	
Indicator:	
There is evidence of maximising the human and material infrastructure during childbirth through the implementation of the Batho Pele principles by:	
1.	Allocating adequate staff to provide quality midwifery care to mothers during childbirth.
2.	Ensuring that staff are assigned clear roles and have the right to work in a supportive and protective environment.
3.	Ensuring that staff use the midwifery resources efficiently, economically and effectively in order to provide quality midwifery care.
4.	Monitoring regularly and recording the performance of the attending midwives who are in contact with mothers during childbirth.
5.	Ensuring that technology is used judiciously, appropriately and only if a benefit has been demonstrated and not used unnecessarily as this may distract the mother.
6.	Availing of written values and behavioural norms of the unit that are in line with the Batho Pele principles.
7.	Availing of the standards and the types of service to be received and ensuring that these are expressed in terms that are relevant and easily understood by mothers.
8.	Ensuring that opportunities are provided to the attending midwives to suggest ways of improving their midwifery care.
9.	Ensuring that there is accurate and proper recordkeeping by the attending midwives to improve midwifery care.